KIRK SMITH
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Social Editor—Treas.

# THE BEACH NEWS

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THIRD YEAR—No. 19 | 4829 Saratoga Avenue, Ocean Beach, California | Saturday, March 28, 1925 | PHONE POINT LOMA 17 | FIVE CENTS THE COPY

## Rightful Reward For Those Who Protect Us

### BETTER PAY DUE FIREMEN AND POLICEMEN IN CITY SERVICE.

San Diego is in some respects like the youth who grows up overnight. Yesterday he was mother's small boy; tomorrow he's ready for long pants. The town that last summer was sufficiently well guarded by means of its police and fire department is this summer going to find itself inadequately served. The boys who were satisfied to take little pay for the small amount of work called for, are today finding themselves overworked and underpaid. San Diego is on the eve of becoming a big city, and it is time that she took steps to put the firemen and policemen on a footing that will guarantee their efficiency. They need a higher rate of pay, as everyone must agree who looks at the conditions surrounding these two departments.

Take the question of the policemen in San Diego. It cannot be argued that the city has plenty of police protection. A glance at the papers reveals the fact that the contrary is the case. The responsibilities of a policeman here are greater than those of a policeman in any other city on the Coast. This results particularly from the nearness to the border racing town, where are attracted naturally so many of those who live by their wits, just outside the law. Yet in spite of these responsibilities and the greater area that the San Diego police must cover, owing to the extraordinary size of the town, the pay of every member on the force, from Captain of Police down to Police clerk is rather ridiculously under the average wages paid to other workers.

Look into the statistics which the boys have compiled showing the relative pay received by policemen and common laborers, bill posters, hod carriers, carpenters, and there will be no question whatever that here is something that we can do for the immediate establishment of a just rate; and the same facts are true in regard to the pay of the men in the fire department.

Few know that it costs a fireman or policeman not less than $110 to equip himself for his chosen work. There is a touch of the heroic in the young man who choses either of these professions—knowing as he must, here in San Diego, that at any hour of the day or night he must be ready to meet danger. That he faces being underpaid reveals the fact that his determination to serve in these often perilous situations is stronger than his wish to get on in the world. He accepts the danger and the small pay! How many without this something heroic in the makeup do the same?

All along the line there is an opportunity for the policeman and the fireman to sacrifice his own interests. The fireman takes one day of his own free time out of every month in order to inspect apartment houses, stores, theaters, schools, garages, cleaning establishments, and so on. Policemen when called into court to testify in cases where they are involved, must donate this time to the city. They are in neither instance paid for these services. Does the worker in other lines need to do anything of this sort?

Look into the records of the San Diego Fire Department and discover for yourselves that this city enjoys the lowest insurance rates on the Pacific coast; that thousands of dollars are saved tax payers each year by the operation of a fire department shop, operated by firemen; that in spite of the fact that San Diego affords only about one fireman for each eight hundred and forty population (while in other cities the proportion is one to each six hundred) yet the saving on all sides in the fire department, resulting from quick responses, energetic and faithful devotion to duty at all times, day in and day out, year on year, has been something that other fire departments in other cities point to as exemplary.

And there is similar valuable information to be gathered from the clerical records of the local police department. Inform yourselves on these points, and you will do what the rest of us are doing—our best, our very best, to help the boys who protect us to that rightful reward which, coming from our pocketbooks, does seem to be the least we can do to show common gratitude to them.

**Winifred Davidson.**

### LECTURE ON CHRISTIAN SCIENCE

**Christian Science Society, Ocean Beach, announces a free lecture on Christian Science by Mr. Paul Stark Seeley, C. S. B., of Portland, Oregon, member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts, in Benbough Pavilion, Ocean Beach, on Monday night, March 30, 1925, at 8 o'clock. The public is cordially invited.**

## Ocean Theatre

### JACKIE COOGAN IN "LITTLE ROBINSON CRUSOE" AT TUESDAY MATINEE

A special matinee has been arranged by manager Ray Ericsson at the Ocean Theatre for next Tuesday, when Jackie Coogan will appear in the star role of "Little Robinson Crusoe". A big crowd of kiddies will be on hand very likely to see their favorite in his most fascinating character and the hour has been set at 3:15 p. m. Jackie will also be the attraction for Tuesday and Wednesday nights and on tomorrow night (Sunday Herbert Rawlinson will introduce "His Mystery Girl," with the "Go-Getters" comedy as an added feature.

### HOSPITAL REQUESTS OLD MAGAZINES

An appeal for magazines has been issued from the Red Cross house at the Naval hospital. Six hundred patients are clamoring for periodical reading and the hospital hopes to be able to supply it through the generosity of citizens who have saved their magazines. Hospital authorities will be glad to send after such donations upon information telephoned to 642-62.

### BIG ELECTRIC SIGN FOR DANCE PAVILION AT OCEAN BEACH

Permission was granted by the city council this week to Manager W. E. Benbough for the construction of a large electric sign on the O. B. dance pavilion. It is stated that the sign, which is to be an up-to-date affair, visible from a distant, will be erected subject to the approval of the city building inspector.

**THE BEAUTY SHOP**
**Phone Point Loma 193.**

### SUNSET CLIFFS UNDERGOING DEVELOPMENT AS RESTRICTED DISTRICT

All rumors for a year or more concerning the development of the Spaulding tract in Sunset Cliffs were partially set at rest this week with the beginning of actual work in grading the hillside for residential tract purposes. Upwards of a score of teams and a steam shovel are clinking and clanking away at leveling the property, preparatory to paving, curbing and the introduction of water, gas and electric facilities. It is stated on competent authority that the great area facing the ocean will be laid out in lots about 75x160 feet each, and the entire district will be restricted in regard to the class of houses permitted, the minimum construction price being placed at $10,000. Following the completion of the subdivision, there is good reason to expect that a magnificent seaside hotel and apartment house will be built in a prominent place on the site.



**WINIFRED DAVIDSON**
**Gifted and Greatly Distinguished Point Loma Poet and Famous Author of "Loma Lore" Series, Published Each Week in "The Beach News."**

## "LOMA LORE"

**By WINIFRED DAVIDSON**
**Point Loma, California**

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(Continued from last week)

Very few people running out to Ballast Point for the view or for the fishing are aware of the remains of the two old try-out foundations that still stand, the blackened, grease-saturated soil about them still eloquent of the days when the great excitement on Point Loma was spelled with a WHALE. In 1875 there was good whaling here. The Packards and Johnsons on Ballast Point were reported in the papers to have had excellent luck, getting a great deal of oil that season.

Roseville in 1875 was the scene of two very delightful picnics, according to the glowing accounts in the papers of that year. The steam yacht Cuyamaca brought the Methodist Sunday School, over a hundred persons, to Rose's wharf; and two days later a very much larger outing of the Teutonia Verein was taken care of here. The center of these activities was the "Hotel," the present Point Loma Laundry, where a wonderful dinner was served. These were games and races and a dance.

Lieutenent Weedan of the U. S. Engineer Corps was working on the surveys preliminary to the final turning of the river, and while in town, came over to Ballast Point to inspect the condition of the work which he had done there several months previously. After years and years of discussing, of pleading, of petitioning, the matter of the protection of the harbor was at last settled by the receipt of a letter from Major Eliott of Washington saying that the work would begin in the spring. One of the last items to be published in the Union for 1875 was this on December 30:

"The intelligence that the preliminaries in the matter of turning the San Diego river are being vigorously pushed, is gratifying to our people. The engineers have recently been very busily engaged in preparing their specifications, which are now on their way to Washington. And, as the telegram informs us, the U. S. District Attorney at San Francisco is preparing the papers for the suit to condemn the lands required for right of way. Everything is being forwarded with all possible dispatch both in the engineering department and in the Law offices of the government."

The question of bees is often brought up in connection with Point Loma and the environs of San Diego. Some of the earlier residents here remember wild bees, and there is some wonder expressed that the missionaries in the 18th century had no honey, when this is now and has so long been one of the most suitable bee-raising countries in the world. The first shipment of bees was brought into San Diego in 1869, probably by J. S. Harbison. One small wagon-load came over the trail from Los Angeles and the bees were peddled to farmers and ranch-owners along the way, according to the Union of November 25, 1875, and other papers published about that date.

With the closing of the year 1875 ended the first century of American independence; but for Southern California time had not yet been counted by such large breaths. There were living in 1875 men and women who remembered San Diego as a Spanish town, to which the United States of America was a foreign nation; men, women and young men who remembered San Diego as a Mexican town which through more than a score of years had been expecting the end of Mexican rule and had finally seen "the worst" happen—a worst that turned out to be very much the best thing that could happen to that Mexican San Diego. In all these changes Point Loma had shared, quiescent always.

We have now reached the period in this history where we all can call in living witnesses to corroborate the words found in old newspapers, old correspondence, old magazines.

1875. Why yes—a good many old-timers remember that before the year ended, fifty years ago, the Union published a letter from Major Eliott of Washington saying that the work of turning the river would at last begin in the spring of 1876; and they remember also that the world "railroad" began again to be whispered with considerable reviving faith in the future.

(Continued next week)

### O. B. BOY SCOUTS

Troop 61 of Ocean Beach is registering this week. This troop is the largest training troop in the city and hs been consolidated with Troop 29 of Ocean Beach this year. These two troops are separate, but hold their meetings jointly. Scouts that have registered up-to-date are Barons Beaudry, George Cunningham, Lewis Farrington, Joe Lewis, Wesley Deuel, Roy Leonard, William Loring and Ralph Storm.

### PAVING CONTRACT FOR SANTA MONICA AVENUE

City Manager Fred Rhodes has recommended to the city council that the contract for paving Santa Monica avenue, Ocean Beach, be let to E. Paul Ford, whose bid was $23,044. Mr. Ford was former city engineer of East San Diego and this is his first paving contract for the city.

**Kodak Finishing, FROIDE'S, Bacon**

## Magnificent Concessions For Mission Beach

**Photographs, FROIDE'S, Beacon St.**

### S. D. A. & N. Academy

### FUNERAL EXERCISES FOR LIEUT KONSTANTIN DAVIDOFF

Last Monday afternoon funeral exercises were held for Lieut. Konstantin Davidoff, who for several years had been instructor of modern languages at the San Diego Army and Navy Academy in Pacific Beach.

Preceded by the cadet battalion with the academy band playing the funeral march, the body was taken from the undertaking establishment to the Park Place Methodist church. Six of the cadet commissioned officers were the active pallbearers and the honorary escort was composed of faculty members.

Rev. Douglas Reed, pastor of the church, made an address. "Crossing the Bar" was sung by the choir and two sacred numbers by the cadet band, under the direction of Lieut. W. E. Atkinson. The body was taken for burial to Greenwood cemetery.

### COL. THOS. A. DAVIS ATTENDING MEETS NORTH

Col. Thomas A. Davis, president of the San Diego Army & Navy Academy accompained by Mrs. Davic, left last Tuesday to attend the second annual meeting of the Private School association at Hotel Fairmount, San Francisco, March 25. Col Davis is vice president of the association as well as director.

He also will attend the Lions' club meeting at Stockton today as a representative of the local club.

**Photographs, FROIDE'S, Bacon St.**

### MISSION BEACH MERCHANTS AND RESIDENTS FORM CHARTER

The Mission Beach chamber of commerce was organized last Wednesday night at a meeting of residents and business men of the beach who have held a number of meetings looking toward improvements at the beach. Judge C. B. DeLong, who has served as chairman of the previous meetings, was elected president of the chamber; George Seiverling, vice-president, and John Mott, secretary and treasurer.

The meeting was held in the Y. W. C. A. Shirley cottage, and the newly formed chamber voted to ask the city council to create a lighting district at the beach for the purpose of installing ornamental lights along the ocean boardwalk, the bayside walk and on Mission boulevard, throughout the length of the peninsula tract.

**SHERWIN-WILLIAMS PAINTS—San Diego prices—O. B. Feed, Fuel and Express, 1926 Bacon St. Phone Pt. Loma 20-W.**

### THEOSOPHICAL SERVICE TO BE GIVEN SUNDAY BY MME. KATHERINE TINLEY

Theosophical services, open to the public, will be held Sunday afternoon in Memorial Temple of Peace. International Theosophical headquarters, Point Loma, when Mme. Katherine Tingley will continue her series of addresses on "Theosophy and the Problems of Life."

A symposium on "Karma—Whatsoever a man soweth, that shall he also reap," will be given by a group of the young men and women students of the Theosophical university. Music will be contributed by Raja Yoga students of Isis Conservatory of Music.

### BUILDING ACTIVITIES

F. E. Lundblade, frame cottage and garage, 3779 Ocean Front, Mission Beach, $3,500.

D. C. Rollins, frame cottage, 2226 Abbott, Wonderland Beach, $2,500.

Fred Sales, frame cottage, 5112 W. Pt. Loma Blvd., $1,400.

Fidel Munez, frame cottage, 3043 Carleton, Roseville, $2,800.

D. H. Thede, frame cottage and garage, 825 Rockaway Court, Mission Beach, $2,000.

### WORK BEGINS ON GREAT AMUSEMENT GROUP OPENING THIS SUMMER

A new note of distinction in amusements for pleasure resorts was struck this week with the breaking of ground last Monday for the construction of a splendid group of concessions in the Mission Beach amusement center. Herbert S. Burns, general manager of the amusements and concessions of the Mission Beach company has announced the granting of a 10½ year lease to Chester Park Crawford, an internationally famous amusement impressario, for the construction of an immense Luna Park project to cost $125,000, and occupying a plot 93x362 at the entrance to the center of the amusement zone, and adjoining the tunnel from the mammoth new bath house to beautiful Bonita bay.

Mr. Crawford states that the great group of Luna Park concessions will be strictly in keeping with the elaborate, high class and costly development work being done by the Spreckles interests. T. H. Eslick, also internationally prominent as an amusement architect and engineer, and who has just completed the noted La Monica ballroom at Sanata Monica, is in charge of operations.

**Great Group of Concessions**

Included in the amusement features already decided upon for Luna Park are a $25,000 Spillman 4-abreast caroussel, or elaborate merry-go-round, the finest built; a fun house to embody 20 or more units; a dodgem or skooter; a merry mixup or glider; a toyland of miniature devices for children; a Niagara whirl or frolic; a Ferris wheel or seaplane the Old Mill; the Love Nest; together with shooting gallery, whirl-o-ball, laughing mirrors, games, etc., and booths for various concessionaires, all planned to be completed in time for the formal opening of the Mission Beach amusement center during the coming summer.

**Stationery, FROIDE'S, Bacon St.**

### ELIMINATION RESULTS FOR COUNCILMANIC CANDIDATES AND SCHOOL BOARD

At the city primary election held last Tuesday, Mayor Bacon was re-elected and the following six candidates made the ticket for the general election, April 7: Virgil Bruschi, Edward H. Dowell, Ed L. Head, Louis C. Maire, S. P. McMullen, Harry K. Weitzel. For the board of education the following six candidates were chosen: Earl L. Chappell, B. C. Munkelt, Julia Pickett, W. O. Seasons, Jacob Weinberger and Claude Woolman.

The returns for the Library Bonds will not be officially counted until next Monday, but the total results as announced from the precinct canvassers show the vote on the various bond issues as follows:

Library Bonds, Yes 14,704; No 6,602.

Park Paving Bonds, Yes 14,625; No 5,960.

Transfer Funds Paving, Yes 16,852; No 3,629.

### OCEAN BEACH VOTE ON LIBRARY BONDS

The following is the result of the vote on the Library Bonds at the four precincts in Ocean Beach:

| | Yes | No |
|---|---|---|
| Precinct No. 6 | 138 | 22 |
| Precinct No. 7 | 128 | 14 |
| Precinct No. 8 | 171 | 15 |
| Precinct No. 9 | 116 | 10 |

**Picture Frames, FROIDE'S, Bacon**

M. J. Hyde, alter cottage, 826 Salem Court, Mission Beach, $1,000.

C. Marrior, tile cottage and garage, 716 Walnut Court, Mission Beach, $4,500.

C. W. Moreland, cottage and garage, 3108 Whitten, Roseville, $4,000.

**To Cure a Cold in One Day**



Take Laxative **Bromo Quinine** tablets

The First and Original Cold and Grip Tablet

Proven Safe for more than a Quarter of a Century as an effective remedy for COLDS, GRIP, INFLUENZA and as a Preventive.

The box bears this signature

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For Horses, Mules & Dogs.

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**FOR OVER 200 YEARS**

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

**GOLD MEDAL HAARLEM OIL CAPSULES**

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.


### *Duck Killed by Golf Ball*

C. C. Young, a golfer at Houston, Texas, bagged a wild duck recently in making a drive. The ball started off as if it would cover most of the 275 yards to the green, when it encountered the bird, which was flying low.


**Pain in Your Side?**

**Relief is near at Hand**



Yakima, Wash.—"Dr. Pierce's Favorite Prescription is most wonderful. It helped the pains in my sides and stopped the distress. I can highly recommend it to any expectant mother. I would not be without it during motherhood."—Mrs. Ruth Strong, 104 Poplar St.

What "Favorite Prescription" has done for others it should do for you. Get it at the drug store, in tablets or liquid, or send 10c for trial package to Dr. Pierce's Invalids' Hotel in Buffalo New York.


### *England's Woman Lawyers*

England now has 41 female barristers or lawyers. Among the recent candidates called for examination and admission to the bar were an American and a Russian. No rule exists barring foreign applicants in England. The profession is attracting women more than ever there.




*Shake into your Shoes*

*And Sprinkle in the Foot-Bath*

**ALLEN'S FOOT=EASE**

The Antiseptic, Healing Powder for tired, swollen, smarting, sweating feet. It takes the friction from the shoe, prevents blisters and sore spots and takes the sting out of corns and bunions. Always use Allen's Foot-Ease to break in new shoes. Sold everywhere. Trial package Free. Address ALLEN'S FOOT-EASE, Le Roy, N. Y.



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Quick Relief! A pleasant effective syrup. 35c and 60c sizes

And externally, use PISO'S Throat and Chest Salve. 35c



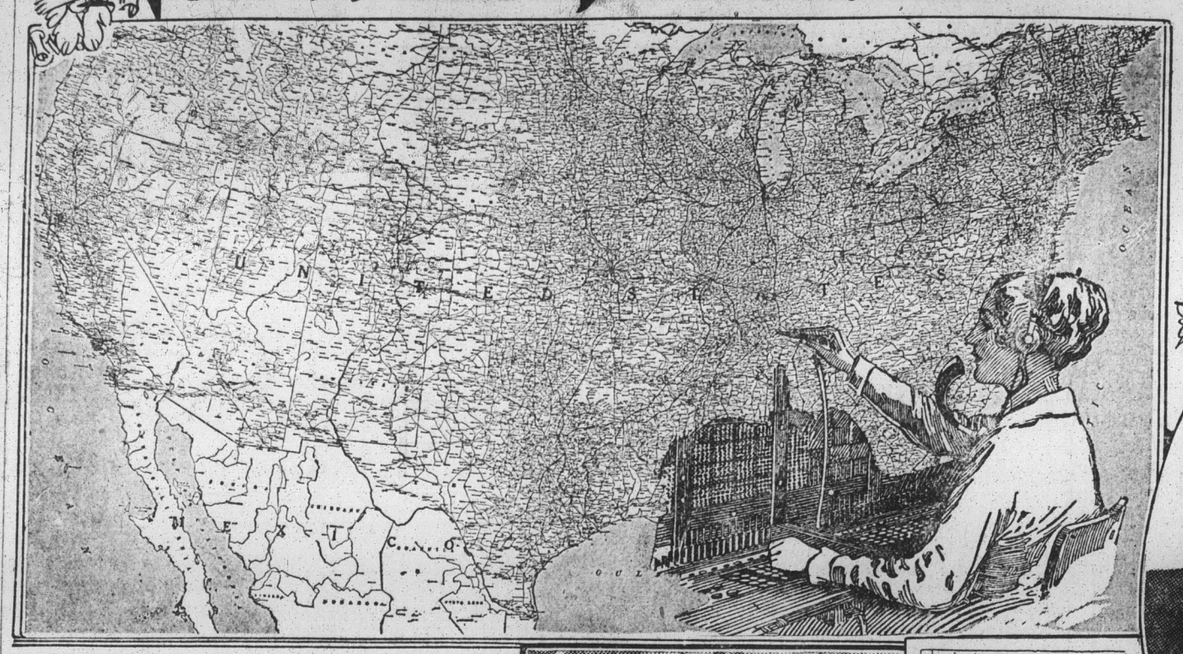
**Clear Your Skin**

Of Disfiguring Blemishes

**Use Cuticura**

Sample Soap, Ointment, Talcum free. Address: Cuticura Laboratories, Dept. M, Malden, Mass.


# "Number, Please!"



**GROWTH OF THE PHONE**

Map showing network of telephone wires covering the country.

The largest switchboard, compared with the first one.

Alexander Graham Bell, who invented the telephone in 1876.

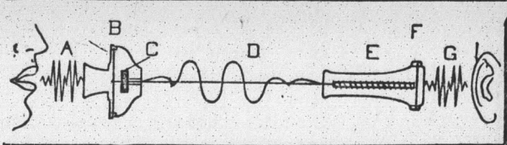
President Walter S. Gifford of the Bell Telephone system of the American Telephone and Telegraph company.

Theodore N. Vail, who put the Bell Telephone association on its feet.

What makes the telephone "talk"?



Alexander Graham Bell





1878

World's Largest Switchboard—1925

## *And Then You Call for Any One of 15,000,000 Telephones*

By JOHN DICKINSON SHERMAN



"NUMBER, please!" And then you ask for any one of 15,000,000 telephones.

March 6, 1876, Alexander Graham Bell, a teacher of "Visible Speech" to deaf mutes, was working on an apparatus he had named "telephone." He was in the attic of the electrical workshop of Charles Williams, 109 Court street, Boston. Two stories down was Thomas A. Watson, an electrician and machinist. Bell and his assistant had been working for nine months trying to talk over an electric wire. A jumble of broken vocal sounds had been the net result. Then these words came clearly and distinctly to the electrician:

"Come here, Watson; I want you!"

January 25, 1915, Bell in Boston repeated this first intelligible sentence over 3,650 miles of wire to Watson in San Francisco, using the original transmitter and receiver.

President Walter Sherman Gifford, just elected, can now talk with every nook and cranny of the country over the 34,000,000 miles of the wires of the Bell Telephone system of the American Telephone & Telegraph company and 25 associated companies.

Watson, who quit the telephone for shipbuilding in 1880, saw last year in his Boston home the telephone wires used for these six purposes: Local and long-distance conversations; telegraphing; connecting up the public address system; connecting 16 radio stations to broadcast the proceedings of the two national conventions; sending photographs, fingerprints and sketches. He also saw, Defense Test day, 19,000 miles of circuit operated as a single unit and focused at Washington, enabling Secretary Weeks and General Pershing to talk with four commanding generals of corps areas: Bullard at Governor's Island, N. Y.; Hale at Chicago; Duncan at Omaha, and Morton at San Francisco. In addition the circuit was tapped in 18 cities from Boston to San Francisco and from Minneapolis to Atlanta and Dallas—to permit the conversation to be broadcast by as many stations—the greatest broadcasting achievement on record.

The map which the operator sees in her mind's eye shows how the whole country is criss-crossed with the Bell system's wires. But it only hints of the many facts which tell how the telephone has become a national institution. Here are some of them:

The United States contains about one-sixteenth of the world's population and nearly two-thirds of the world's telephones. Here's an illustration of what that means: New York city has about 1,200,000 telephones—more than the combined totals of London, Berlin, Paris, Vienna and Rome and about twice as many as are in all France.

The Bell system connects over 70,000 places in the United States. There is a telephone to every seven persons. About 42,000,000 telephone conversations are held every day, of which 1,700,000 are toll or long-distance calls. This year there will be about 2,750,000 installations and about 2,000,000 disconnections—a net increase of 750,000 telephones.

The capitalization of the A. T. & T. company, the parent company of the Bell System companies, is probably second only to that of the United States Steel corporation. The cost of the telephone properties, exclusive of tools, supplies, etc., is approximately two billion dollars. Money to finance this utility has come from more than 340,000 shareholders. No single stockholder owns as much as 1 per cent of the capital stock of the A. T. & T. company. The average holding is 26 shares. About one-sixth of the Bell system owners are employees. In addition, 100,000 of its 350,000 employees are now paying for stock on the installment basis.

The significance of the foregoing glimpse of manifold activities is that during the half-century since its invention the telephone has so developed and grown along with the American people that it has seemed a part of their daily life. It is only when an old-timer stops to look back that the telephone's history is seen in proper perspective.

This writer has seen the development of the telephone from its very beginning. When he went to college in 1876 there was no telephone—only Bell demonstrating his "scientific toy" at the Centennial exposition in Philadelphia. When he went on the Chicago Tribune in 1882 the telephone was just beginning to revolutionize the gathering of news. A small exchange had been established. But there was only one private telephone in the section now served by the largest multiple exchange in the world—the Hyde Park, a photograph of which is here reproduced. Incidentally, the insert shows the first switchboard installed for commercial use—in 1878 at New Haven, Conn., with eight connected telephones. As city editor of the Tribune he "listened in" on the first conversation between New York and Chicago in 1892. Following is a condensed chronology of the telephone, as he has seen it begun, developed and applied:



Theodore N. Vail

1876—First speech heard over wire; Bell granted patent No. 174,465; demonstration at Philadelphia centennial.

1877—First newspaper report, Salem-Boston Globe.

1879—First multiple switchboard, Chicago.

1880—30,872 Bell telephone stations in United States; talk by overhead line, Boston to Providence.

1881—Talk by underground cable, one-quarter mile.

1884—Talk by overhead line (hard-drawn copper), Boston to New York.

1885—Incorporation American Telephone and Telegraph company.

1890—211,503 Bell telephone stations.

1892—Talk by overhead line, New York to Chicago.

1900—676,733 Bell stations owned and connected.

1902—First talk by long-distance underground cable, 10 miles, New York to Newark.

1910—5,142,692 Bell stations owned and connected.

1911—Talk by overhead line, 2,100 miles, New York to Denver.

1913—Talk by underground cable, Boston to Washington.

1915—First talk Boston to San Francisco; speech transmitted by radio telephone from Arlington, Va., to San Francisco, to Hawaiian islands and to Paris.

1920—11,795,747 Bell stations owned and connected.

1921—Talk by deep sea cable, 115 miles, Key West to Havana; talk between Havana and Catalina island by submarine cable, overhead and underground lines and radio telephone, 5,500 miles; President Harding's inaugural address delivered by loud speaker to 100,000 people; Armistice day exercises delivered by Bell loud speaker and long lines to 150,000 people in Arlington, Va., New York and San Francisco.

1922—Ship-to-shore talk by wire and wireless with S. S. America 400 miles at sea in the Atlantic.

1923—Successful demonstration of trans-oceanic radio telephony between New York city and New Southgate, England; first broadcasting of a Presidential message to congress, December 6.

1924—15,000,101 telephone stations in Bell system.

The history of the telephone reads more like a romance than the development of a commercial industry—from the very beginning even to this day. Bell was born in Scotland, was teaching "Visible Speech" to deaf mutes in Canada and was induced to come to Boston through the efforts of Miss Sarah Fuller of the Horace Mann school.

The "improvement of telegraphy" was his avocation. He was working on a "harmonic telegraph," with the idea of sending six or eight Morse messages on a single wire at the same time without interference. The afternoon of June 5, 1875, a transmitter spring stuck at Watson's end of the wire. He snapped it to make it resume vibrating. Bell heard the sound of the snap at his end. Then and there telephony was discovered. Sound is sound, whether caused by the snap of a spring or the organs of speech.

At the Centennial Bell had demonstrated the telephone for six weeks in the department of education without attracting serious attention. Came a Sunday when the judges arrived for inspection. They reached his desk at 7 o'clock in the evening, hot, tired and hungry. At this fateful moment and quite by chance entered Dom Pedro de Alcantara, emperor of Brazil, accompanied by a brilliant staff. He greeted Bell with great cordiality—he had heard the teacher of deaf mutes lecture in Boston. Soon Dom Pedro was at one end of the wire and Bell at the other. The emperor's face became awestruck and he cried out:

"My God, it talks!"

Forgotten were the heat, fatigue and hunger. The group spent several hours talking and listening and the next day the telephone was taken to the judges' pavilion, where it was thenceforth besieged by crowds eager to "hear it talk."



Walter S. Gifford
©Harris & Ewing

This popular triumph was soon swallowed up in gloom. In 1878 the situation was briefly this: The business organization was the Bell Telephone association, composed of Doctor Bell, Gardiner S. Hubbard (Bell's father-in-law), Thomas Sanders, a Haverhill leather manufacturer, and Watson. The Western Union Telegraph company had refused Hubbard's offer to sell the Bell patents for $100,000 and had formed the American Speaking Telephone company, announcing "superior telephones, with all the latest improvements made by the original inventors—Dolbear, Gray and Edison." The Bell telephone had no capital with which to construct a general telephone system; bankruptcy was ever threatening; it was facing seemingly endless agitation with a corporation of limitless capital.

President Hubbard was inspired to send Watson to Washington to secure as general manager a young man of thirty-three who in five years had worked up to the position of general superintendent of the railway mail service. This young man was Theodore N. Vail and the story of telephony without him would be much like "Hamlet" with Hamlet out. In the next nine years Vail put the Bell Telephone association on its feet and going strong. He fought and won 600 lawsuits. He bought the Western Union's telephone company, thereby transforming an enemy into a friend and adding 56,000 telephones in 55 cities to the Bell Telephone system.

President Gifford, the new head of the A. T. & T., succeeds H. B. Thayer, who becomes chairman of the board. He was born in 1885, the year the company was incorporated, is a Harvard man (1905) and served, 1905-8, as assistant secretary and treasurer of the Western Electric company, the affiliated organization which manufactures the Bell telephones, apparatus and equipment—its Chicago (Hawthorne) plant is really an industrial city, with a working population of over 40,000. Mr. Gifford has a genius for statistics and President Vale made him chief statistician of the A. T. & T. Since then his rise has been steady.

Telephony is a world of marvels. What makes the telephone "Talk"? Look at the diagram just above the subtitle. Your voice makes sound waves (A) which enter the transmitter through the mouthpiece. These waves encounter a thin iron diaphragm (B), to which is attached the moveable side of a small button of granulated carbon (C). These sound waves vibrate the diaphragm and cause the resistance of the carbon button to vary as it is compressed or expanded. Through this variance in the resistance of the button the electric current (D) on the wire varies in unison with the sound waves. Entering the receiver, the current finds a magnet coil (E). As it passes through this coil it causes the strength of the magnet to vary, which in turn causes the receiver diaphragm (F) to vibrate. This receiver diaphragm throws off sound waves (G), which reach the ear in exact imitation of (or consonance with) the original sound waves (A).

Telephony, however, is much more than the apparatus that "talks." It covers the entire art of speech transmission by the use of a multitude of devices that have been developed and are in constant development.


**WRIGLEY'S**

*"after every meal"*

*Parents:- encourage the children to care for their teeth!*

Give them Wrigley's. It removes food particles from the teeth. Strengthens the gums. Combats acid mouth.

Refreshing and beneficial!





Two beetroot factories, the only ones in England, produced more than 13,000 tons of sugar last season.


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Aspirin Marked With "Bayer Cross" Has Been Proved Safe by Millions.

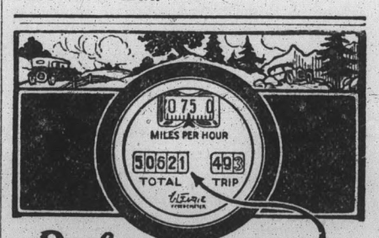
Warning! Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 23 years.

Say "Bayer" when you buy Aspirin. Imitations may prove dangerous.—Adv.


The relations of all living end in separation.—Mahabharata.


Roman Eye Balsam, applied at night upon retiring, will freshen and strengthen eyes by morning. 372 Pearl St., N. Y. Adv.


Hosts of people writing plays—and yet, not enough. The number of good ones show that.


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Have you ever made this test of MonaMotor? Do it today. More miles, smoother miles, faster miles, with less "loss" of oil will show you how decisively MonaMotor excels.

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**Oils & Greases**





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Try the Resinol products a week and watch your skin improve! Resinol Soap thoroughly cleanses the tiny pores and rids them of impurities. Resinol Ointment soothes and heals the inflamed, irritated spots. The most aggravated cases of skin affection have readily responded to this treatment.

Can be obtained from all druggists.

**RESINOL**






**BATHE YOUR EYES**

Use Dr. Thompson's Eyewater. Buy at your druggist's or 163 River, Troy, N. Y. Booklet.

# MISS SPRING VOGUE APPEARS; NOVEL FABRICS IN BLOUSES

SPRING has knocked—to say "Come on out, the weather's fine" and Miss Vogue has opened the door and stepped outside to join her caller. She is the observed of all observers, and we have been on the lookout to see what she will wear.

To begin with the coat, it appears to be of ottoman silk or some other fabric with a lustrous corded surface, in a light, wood brown shade. Its lines are straight, like those of its forebears of the winter, but they are easier and it is very simply designed and lined with crepe de chine, also in light brown. Spring has banished fur from the collar, sleeves and all other positions—except one. Such is the affinity between fur and coats that fur still kisses the hem of this garment where it appears in a fluffy band, shading through brown and tan to white. Miss Vogue has other coats but we may be sure this one is correct. Being simple in design and rather casual in style it will prove adaptable to almost any sort of wear.

There are many coats in the spring collections that have no trimming and there are just as many that have decorations, mostly in band effects, of embroidery, applique work, and outline needlework. A pretty whim of the season discloses scenery sketched in colored silk floss, about the bottom of light cloth coats. It began with Chinese subjects but has wandered into other fields. Bandings of self material appear on coats of ribbed silk, made by cutting the bands so that the rib runs in a direction different from that in the coat.

If the story of overblouses and tunic blouses could be divorced from that of the fabrics used to make them it would be short and quickly told. But fabrics have changed the destiny of blouses and their story is long—literally and figuratively.

To begin with the overblouse—it has grown longer, except in tailored models finished with a hip band. The tailored blouse is developed in pongee and other wash silks, in English broadcloth and other suitable cottons, with long or half-length sleeves. Its usual adornments are lengthwise plaits and a few buttons and its collar is a high turnover or opens in a "V" at the front. Slip-over models with epaulette shoulders are popular, but some models are buttoned all the way down the front. As a finishing touch the scarf tie is favored.

Dressier types in overblouses are lengthened by means of short peplums which are single or double. Most of them have short sleeves and jabots are liked as a front adornment, but the new fabrics, striped, barred or figured, lend themselves to very plain designs in blouses, either in the overblouse or tunic blouse. One of the overblouses is shown in the picture, made of printed crepe in tan and blue. Bindings of plain silk or small buttons are about all that printed fabrics need in the way of adornment, and many of them rely upon separate collars of lace or sheer fabrics to provide the proper neck finish.

The tunic blouse is as varied as dresses are and is made of the same materials. Printed silks are at their best in these long blouses worn over plain skirts, and the plain silk appears in yokes and bindings on the tunic. Two colors, in plain crepe de chine, make very handsome tunic blouses, in which wide bandings of a darker shade are introduced in the tunic and the two colors merged by embroidery.

JULIA BOTTOMLEY.

(©, 1925, Western Newspaper Union.)



One of the New Spring Coats.



Overblouse in Tan and Blue.

## IS FAMILY GETTING RIGHT KIND OF FOOD?



Fruits and Vegetables Are Necessary for Family.

(Prepared by the United States Department of Agriculture.)

Your family will get the right kind of food, according to the bureau of home economics, United States Department of Agriculture, if the day's meals contain food from each of the following groups: (1) Fruits and vegetables; (2) meat, poultry, eggs, fish, milk and cheese; (3) bread, breakfast foods, and other cereals; (4) fats; and (5) sweets. It is not necessary to have each group represented at every meal, although this is often a convenient way for the housekeeper to be sure that all the kinds of food needed have been served. Some food from each group should appear at least once a day. Fruits and vegetables should be used as often as possible, and if there are children, pure, whole milk is indispensable.

### Fruits and Vegetables.

Fruits and vegetables supply minerals, vitamines, and "roughage" necessary for normal growth and health. It is a good plan to grow as many of them as possible in the home garden. The surplus may be stored, dried, or canned for the winter.

Meat, poultry, eggs, milk, cheese, and fish supply efficient protein for building body tissues, and, to some extent, minerals and vitamines. When home slaughtering is done, the meat supply can be extended by curing or canning any surplus. If a flock of chickens is kept, eggs will be supplied the year around, and some of the chickens may be used on the table. Children especially need milk and butter, and they are equally good foods for all other members of the family as well. Fresh milk should always be given to children if possible; otherwise dried or evaporated milk may be used.

### Foods Supply Energy.

Bread, breakfast foods, and other cereals, among which may be mentioned rice, hominy grits, cornmeal, and foods made of flour, supply energy and some protein, in an economical form. If some whole-grain products are used, they will supply minerals and vitamines also.

Fats and sweets supply energy. Enough of each should be used to make the meals appetizing, but large quantities of either are unnecessary and unwholesome.

Farmers' Bulletin 1313, Good Proportions in the Diet, gives further details on feeding the family. It may be obtained from the United States Department of Agriculture at Washington, D. C., while the supply lasts.

## COCOA BREAD MAKES ACCEPTABLE NOVELTY

### Addition of Dried Fruits Produces Palatable Loaf.

(Prepared by the United States Department of Agriculture.)

Cocoa bread, which affords an attractive variation for lunch or afternoon tea, may be made by using ordinary bread formulas with slight changes. Since cocoa contains about 20 per cent of fat, other shortening may be used in smaller quantities or omitted entirely. Additional sugar must be used to overcome the bitterness of the cocoa, some cocoas requiring more than others. Ordinarily, if in addition to the quantity required by the formula an amount of sugar equal to that of the cocoa is added, the bread will be neither bitter nor sweet. This large quantity of sugar somewhat retards the fermentation, thus increasing the time over that needed for making white bread. Cocoa bread, however, when made with the large quantity of sugar remains fresh longer than ordinary bread, according to the United States Department of Agriculture.

The quantity of sugar may be reduced by using some spice or additional salt. Care must be taken, however, not to use an excess of either; too much spice masks the flavor of the cocoa, and too much salt retards the action of the yeast even more than a large quantity of sugar.



Try Cocoa Bread.

The amount of cocoa may be varied to suit individual tastes. The substitution of one-tenth of the flour by cocoa gives the bread a distinct cocoa color and flavor.

All cocoa bread is dark, the depth of color varying with the quantity of cocoa used. Aside from the color, there is very little difference in appearance between the cocoa bread and white bread; the shape of the loaves, the volume, the texture of grain, and the elasticity are about the same.

The recipe may be varied by using honey or other sweetening agents in place of ordinary sugar and by adding fruits or nuts. The incorporation of three or more ounces of raisins, prunes, roasted peanuts, etc., in the dough of each pound loaf of cocoa bread produces a very palatable loaf. The fruits or nuts may be added when the dough is first worked down or "punched."

Cocoa rolls, buns, and rusks are also acceptable. They may be made slightly sweet by using more sugar than is used in the bread.

Cocoa bread is a specialty and cannot be expected to replace the different types of bread now being made, but it is an acceptable novelty to serve occasionally.

## PEANUT BUTTER HAS MANY VARIOUS USES

### Some Uncommon Ways to Give Flavor to Meals.

(Prepared by the United States Department of Agriculture.)

Here are some out-of-the-ordinary ways of using peanut butter to give zest and flavor to the meals. The United States Department of Agriculture has a circular, No. 128, on the manufacture and use of peanut butter, containing many other suggestions.

**Peanut Butter Salad Dressing.**

½ cupful sour cream
2 tablespoonfuls peanut butter
2 tablespoonfuls vinegar
1 egg
½ tablespoonful sugar
½ teaspoonful salt
¼ teaspoonful mustard
⅛ teaspoonful paprika

Mix and cook in a double boiler until thickened.

**Parched Cornmeal Biscuits.**

½ cupful yellow cornmeal
1 teaspoonful salt
1 cupful peanut butter
1½ cupfuls water

Put the meal into a shallow pan and heat in the oven until it is a delicate brown, stirring frequently. Mix the peanut butter and water, add salt, and heat. While the mixture is hot, stir in the meal, which also should be hot. Beat thoroughly. The dough should be of such consistency that it can be dropped from a spoon. Bake in small cakes in an ungreased pan.

**Peanut Butter Salad Wafers.**

1 cupful cornmeal
1 cupful wheat flour
½ cupful peanut butter
1 teaspoonful salt
½ cupful milk

Mix together, roll out very thin, and cut out. Bake in a moderate oven until brown.

## Oyster and Vegetable Stew Recommended

(Prepared by the United States Department of Agriculture.)

Turnip, cabbage, celery, and onion may be added to an oyster stew to make it quite different from the kind ordinarily served. In the course of a series of experiments with the preparation of vegetables intended to develop quick methods of cooking them, this recipe has been evolved by the bureau of home economics of the United States Department of Agriculture. It will undoubtedly appeal to those who are fond of oysters and may be planned as the main dish for lunch or supper.

**Oyster and Vegetable Stew.**

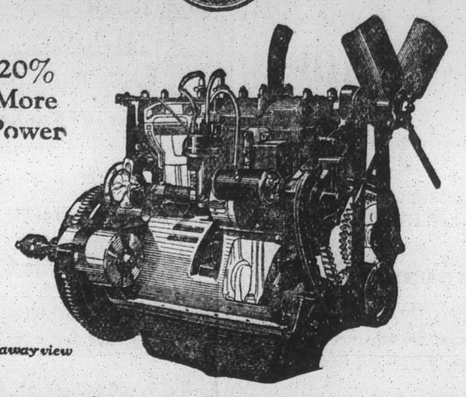
1 pint oysters.
1 cupful potato water.
¼ cupful raw turnip, chopped fine.
¾ cupful shredded raw cabbage.
½ of a small onion, chopped fine.
½ cupful celery, chopped fine.
1 tablespoonful butter.
¼ teaspoonful salt.

Boil the turnip in the potato water for five minutes. Then add the shredded cabbage and the onion and cook for ten minutes. Add the oysters, salt, and butter and cook for a few minutes until the oysters curl at the edge. Add the celery just before serving. A little thickening may be used if desired, for the liquor comes out of the oysters as they cook.


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"Yes. She learns every winter."


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25¢ AND 75¢ PACKAGES EVERYWHERE


*Small Matter, Anyway*

Judge—But what were you fighting with Horrigan about?

Casey—Sure, I'm under oath, Yer Honor, so I don't care to do much guessin'.—Legion Weekly.

*Knew They Had Him*

A Bartholomew county man who hadn't paid any taxes for ten years went to the county treasurer's office Saturday and wrote a check for the amount in arrears, a considerable sum.

"Did he get religion?" a bystander asked the clerk.

"No," was the reply. "He got an automobile, and we can levy on that."—Indianapolis News.

No man was ever written out of reputation but by himself.


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DR. HUMPHREYS' "77" BEST FOR COLDS GRIP INFLUENZA


W. N. U., San Francisco, No. 10--1925.

*The Way Today*

"Is it a boy and girl marriage?"

"Vamp and sheik."—Louisville Courier-Journal.


We want you to make this test

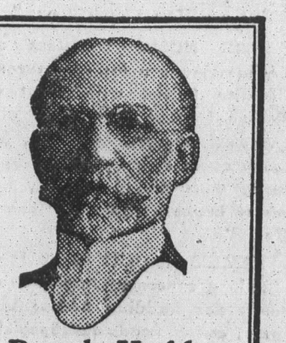
WE want every weak, puny, fagged-out man and woman in America to make this test: buy one bottle of Tanlac at your druggist's, take it according to directions for one week and see how quickly you get started back to full strength and vigor.

We know what we are talking about. Tanlac has helped millions. In our files are more than 100,000 letters of praise from grateful users.

Don't confuse Tanlac with ordinary patent nostrums. It is Nature's own tonic and builder, compounded from roots, barks and herbs that we gather at great expense from the four corners of the earth.

Tanlac goes straight to the seat of your trouble; cleanses and purifies the blood stream; puts your digestion in proper shape. First thing you know you have an appetite like a starved child. You rest at night and your whole body begins to feel the stir of strength and energy.

Don't you be discouraged. Don't put off testing Tanlac another day. Get a bottle now and in a week you should notice signs of real improvement.



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Hon. A. P. Tarbox,
217 W. 23rd St.,
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FOR YOUR HEALTH

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Office of "The Beach News"
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These Choice Listings

FINE HOME, lot 50x140, bearing fruit trees, splendid view, $5,000. Exclusively listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

DONT MISS THIS — Comfortable furnished beach home, 4 rooms, bath, gas, electricity; garage; extra rented cottage, on lot 50x140; most desirably located; bargains of a lifetime; only $5,500. Special terms. Exclusively listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

SUNSET CLIFFS section, four lots, one improved with cottage; will divide plot; priced below par; near car line. Big bargain for home seekers or investor. Specially listed with KIRK SMITH, Licensed Realty Broker, office of "The Beach News."

BUSINESS PROPERTY, including buildings; heart of commercial district, near electric car line. Best buy at the beach. If you're looking for a business snap, don't miss this. Specially listed with KIRK SMITH, Licensed REALTY Broker, office of "The Beach News."

BEAUTIFUL BAY SITE with furnished cottage; lot 50x148 from boulevard to bay; big bargain where values are steadily increasing; only $3,000 with special terms. Exclusively listed with KIRK SMITH, Licensed Realty Broker, office of "The Beach News."

FOUR LOTS, centrally located; house on one lot; owner will sell whole parcel or divide in pairs; priced way down; ask about this splendid offerings. Exclusively listed with KIRK SMITH, Licensed Realty Broker, office of "The Beach News."

SIX LOTS, with cosy cottage, garage; chicken runs; bearing fruit trees, rich garden; wonderful chance for couple to combine business with beach home; only $6,000; good terms. Exclusively listed with KIRK SMITH, Licensed Realty Broker, office of "The Beach News."

FOUR LOTS—Finely situated in central addition La Jolla; 100x160; between three streets; $1,200; splendid investment. Exclusively listed with Kirk Smith, licensed realty broker, office of "The Beach News."

TOP OF THE CREST, corner lot, billion dollar view for just an even $1000; just suited for square artistic residence; on market for short time only. Exclusively listed with KIRK SMITH, Licensed REALTY Broker,

NEW MODERN HOUSE, 4 rooms and bath; built-in features, lot 25x100; central, near main boulevard; exceptional bargain for cash, or will exchange for lots and cash difference. Splendid investment proposition. Specially listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

FINE HOME—Excellent chance for married couple; new three-room Duralite house, with front porch; fireproof garage attached; all modern conveniences. Bargain, $5,000; lot 50x140; terms to suit. Specially listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

HERE'S A GREAT BUY—Four fine lots, concrete foundation on one ready for building house; big bargain, owner needs cash Specially listed with KIRK SMITH, Licensed Realty Broker, office of "The Beach News."

ROCK BOTTOM PRICE for fine business or apartment house site, with adjoining improved property, centrally located, 100x102 ft., only $6000. Be sure to ask about this; can be obtained on good terms. Specially listed with KIRK SMITH, Licensed Realty Broker, office of "The Beach News."

TWO LOTS, on the crest, 80x100, priced way down, good terms, surrounding values steadily increasing.

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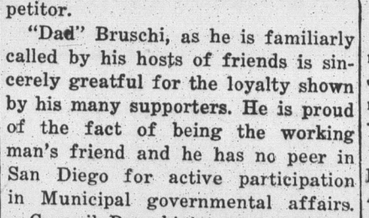
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"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 8, 1879."

A LEGAL NEWSPAPER
EIGHT PAGES

Saturday, March 28, 1925


News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.



## EDITORIAL

### PEACE BIRD AND NAVY

The dove of peace must have heaved a big sigh of relief when it heard that $30,000,000 will be spent for warship construction. There's nothing like an efficient navy to give the old dove a feeling of security.

### VIRGIL "DAD" BRUSCHI GETS WONDERFUL VOTE TOPPING 'EM ALL

The vote at the primaries for Virgil Bruschi for re-election to the council was the greatest of the twenty canidates, the total of nearly thirteen thousand being almost double that that of his nearest councilmanic competitor.

"Dad" Bruschi, as he is familiarly called by his hosts of friends is sincerely greatful for the loyalty shown by his many supporters. He is proud of the fact of being the working man's friend and he has no peer in San Diego for active participation in Municipal governmental affairs.

Council Bruschi is an accomplished linguist, speaking six languages, and on many occasions, particularly in the council's conferences with Mexican authorities relative to the municipality's application for the Murray dam and reservoir site where it was necessary to place a party of American engineers in Mexican territory, Bruschi's linguistic ability and knowledge stood the city in good stead.

Probably no man who has served in the councilmanic body has deserved greater recognition at the hands of the city's voters and taxpayers than Bruschi, his friends assert. Among his outstanding achievements were the recovery for the city of waterfront lands valued at several millions of dollars, his persistance and ability in dealing with the various water problems and his consistent efforts on behalf of laboring men.

**In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.**

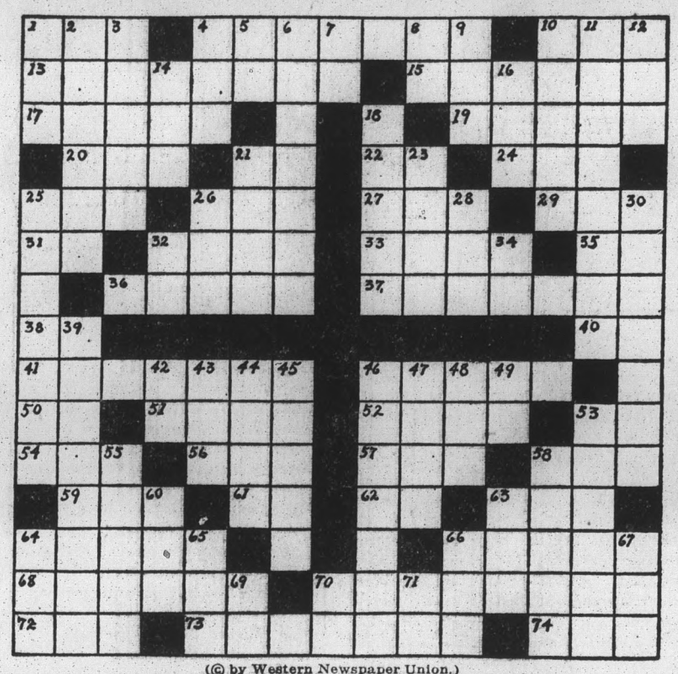
You'll Like "LOMA LORE" series. Subscribe to "The Beach News."

## CROSS-WORD PUZZLES

**HOW TO SOLVE A CROSS-WORD PUZZLE**

**When the correct letters are placed in the white spaces this puzzle will spell words both vertically and horizontally. The first letter in each word is indicated by a number, which refers to the definition listed below the puzzle. Thus No. 1 under the column headed "horizontal" defines a word which will fill the white spaces up to the first black square to the right, and a number under "vertical" defines a word which will fill the white squares to the next black one below. No letters go in the black spaces. All words used are dictionary words, except proper names. Abbreviations, slang, initials, technical terms and obsolete forms are indicated in the definitions.**

### CROSS-WORD PUZZLE No. 59



(© by Western Newspaper Union.)

**Horizontal.**

1—Affirmative
4—Frontiersman
10—Imitate
13—Make public
15—Interfere
17—Understood
19—Pertaining to the foot
20—Vase
21—Boy's name
22—Greek letter for "M"
24—Wield diligently
25—One in every needle
26—Tool for punching holes
27—Anger
29—Famous cross-word puzzle bird
31—Live
32—Having the color of raw silk
33—Molten rock
36—Preposition denoting place
36—Takes food by violence
37—Raise
38—Continent of western hemisphere (abbr.)
40—Half an em (printing)
41—Humble
46—Finds fault with (coll.)
50—Zinc (chemical symbol)
51—Beautiful
52—Weird
53—Jumbled type
54—Period of time (poetic)
56—Black, viscous substance
57—Every tennis court has one
58—To be affected with pain
59—Juice of a plant
61—Thus
62—Thallium (symbol)
63—Study of birds (abbr.)
64—Disturbs
66—Hackneyed
68—Pins on the end of which something turns
70—Plant with blue bell-shaped flowers
72—Highest card in suit in many games
73—Pertaining to the phylum (zool.)
74—Conducted

Solution will appear in next issue.

**Vertical.**

1—Domesticated ox of Thibet
2—Affected with boredom
3—To breathe when asleep with a hoarse vibratory noise
4—Play on words
5—Preposition
6—Eyelike spot of color (zool.)
7—Point of compass (abbr.)
8—Printing measure
9—Ribbed fabric
10—Muddle
11—Pal
12—The same old fish
14—Possess
16—Deputy (abbr.)
18—Grin
21—Askew
23—European mountain range
25—Stain black
26—One
28—First woman
30—Kitchen accessory
32—The letters King Edward signed after his name
34—Roadway (abbr.)
39—One who believes all knowledge is relative and uncertain
42—Preposition
43—Night bird
44—Oldest division of the European Jurassic system (geol.)
45—Don't make them and you'll solve this puzzle
46—Middle position
47—Spool
48—Skill
49—Preposition
53—Pivot pin, as of a hinge
55—Ingenuous
58—Spirit in Shakespeare's "The Tempest"
60—Short for an athlete who accepts money for services
63—Eye (poetic)
64—Mineral spring
65—Depot (abbr.)
66—Boy's nickname
67—Former days (poetic)
69—Chemical symbol for tin
70—Personal pronoun
71—Eastern state (abbr.)

## CLASSIFIED ADS

ONLY A DIME A LINE
TERMS CASH
Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR SALE—Black Cornish game setting eggs, $2.50; Rhode Island Red settings, $1.25. 4150 Whittier street. Phone Point Loma 185-M.

FOR RENT—Rooms and Apartments. 5067 Niagara avenue. Special low rates for winter; by week or month.

FOR SALE—All kinds of household goods at reasonable prices at 4873 Niagara avenue.

### MICKIE SAYS—




CLASSIFIED ADS
GET QUICK RESULTS

## CHURCHES

**CHRISTIAN SCIENCE SOCIETY**
1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

**FIRST BAPTIST CHURCH OF OCEAN BEACH**
DeFoe Street at Santa Monica Ave
Rev. W. S. Dunn, Pastor

Bible School at 9:45 a. m.
Morning worship at 11 o'clock.
Sermon by the pastor, "The Secret of Happiness".
Young People's Societies 6:45 p. m.
Topic for discussion, "Making Industry More Christian."
Song service at 7:45 p. m.
Brief address, "The Man Who Got More Than He Asked For."
A cordial invitation is extended to all to attend these services.

**CATHOLIC CHURCH**
Cor. DeFoe St. and Saratoga Ave.
Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30; Evening service, 7:30; Sunday school, 9:30 a. m.
Week Days—Service at 8:00 a. m.
At Roseville, Sundays—Service at 10:30 a. m.; Sunday school 11:30 a. m.

**UNION CONGREGATIONAL CHURCH**
(Corner Defoe Street and Santa Monica Avenue)

Sunday School at 9:45 a. m.
Morning worship at 11 o'clock.
Evening service at 7:30 o'clock.

**TRINITY MISSION EPISCOPAL**
Sutcliffe Bldg., 1955 Abbott Street
Rev. George Wallace, D.D., Pastor.

Sunday school at 9:45 a. m.
Morning service at 11 o'clock.




**KIERSTEAD'S Service Station**
P. A. KIERSTEAD, Propr.
Voltaire and Cable Streets
Ocean Beach
BATTERIES RE-CHARGED
All Varieties of
OILS AND GREASE
Special "Boyce-Ite" Service

Perfumes, Candies, Cigars, Flashlights, and a variety of useful Novelties.
* * *
Have your physician phone in your prescription; we will fill it for you and deliver it.
Prescriptions compounded by a registered pharmacist.



**OCEAN BEACH PHARMACY**
F. H. KRAFT, Prop.
Corner Bacon and Newport Ave.
We are as close to you as your phone— Call Point Loma 194.

**PLANS for all Classes of BUILDINGS**
Rendered artistically, correctly and economically for Architects, Builders and Property Owners.
Complete Blue Prints for HOMES up to $6,000.00, to your own ideas—$10. Price of larger buildings in proportion.
Invaluable help given the Prospective Builder in designing of any building and in securing of reliable contractors.
**San Diego Architectural Service Bureau**
**Room 210 Security Bank Building**
N. W. COR. FIFTH and E STS., SAN DIEGO, CALIF.

Phone, Point Loma 174-J
**BUNGALOW GROCERY**
E. H. WICKERN, Prop'r.
Cor. DeFoe and Niagara Ave.
* * *
SPECIAL for the week:
Large can medium sugar pears
20 cts. per can.
2 cans for 35 cts.
* * *
FRUITS and VEGETABLES



Authorized FORD and CHEVROLET Service.



**Ocean Beach Garage**
HENRY EULBERG, Proprietor
4868 Newport Avenue
Two Blocks East of Dance Pavilion
PHONE POINT LOMA 77-W
Official Number 1308
HEADLIGHT TESTING STATION
Have Your Auto Lights Properly Adjusted by Experts in Conformity With State Law.
Complete Line of
REPLACEMENT PARTS, TIRES
AUTO ACCESSORIES
**AUTOMOBILE REPAIRING**
BEST EQUIPPED FOR SERVICE

# Burden or Joy?
Life is too sweet to have the burden of the weekly washing disturb the serenity of the home.
Rough Dry Wash solves the problem and it's cheap, too.
PHONE 668-63
ORIGINAL FRENCH LAUNDRY
BRANCH AGENCY Phone, Point Loma 30-W.
BURKHARDT'S CIGAR STORE, next to O. B. Postoffice;

DAILY TRIPS TO SAN DIEGO AND POINT LOMA
**REID TRANSFER**
1885 Bacon Street. FREIGHT JOBBING Ocean Beach
BAGGAGE MOVING
Residence Phone Point Loma 125-J
**STORAGE**
Office Phone Point Loma 136
FEED, FUEL and HARDWARE

Dancing Every Night and Sunday Afternoon—Except Monday
**BENBOUGH'S**
**OCEAN BEACH DANCE PAVILION**

# Sign the Bond Petition
KEEP ADVERTISING, AND ADVERTISING WILL KEEP YOU!

SAN DIEGO
**Army and Navy Academy**
Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating
THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS ENTIRE YEAR
Located on Ocean
Phone, Pacific Beach 172
COL. THOS. A. DAVIS, Pres.

Phone, Point Loma 259-J
**E. K. BURDETTE**
PLUMBING
Contracting, Estimating, Jobbing
2005 Bacon St. Ocean Beach.

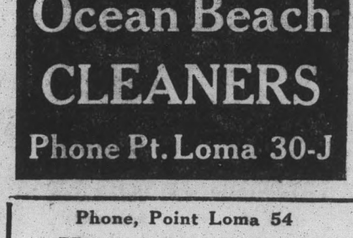
SUDS AND DUDS of the POINT LOMA LAUNDRY


POINT LOMA LAUNDRY
Phone, Point Loma 378.
LAUNDRY CALLED FOR AND DELIVERED.
IF IT'S LAUNDRY WORK, WE DO IT!
—Wet Wash, Rough Dry, Semi-Finish and Finish Work—

**Ocean Beach CLEANERS**
Phone Pt. Loma 30-J

Phone, Point Loma 54
**Henry C. Seebold**
PLUMBER
1874 Bacon St., Ocean Beach
Reg. No. 135
Repair Work a Specialty

**Dr. N. F. Adamson**
SWEDISH MANUAL MOVEMENTS
Massage, Nerve Tracing—Hydrotherapy
Residence and Office
1756 CABLE STREET
Lady Attendant Appointments
Phone, Pt. Loma 338-M

**OCEAN BEACH PLUMBING CO.**
CHAS. H. PELTCHER
Mister Quick
We'll advise you when you need it.
Order plumbing and we'll speed it.
—from the proverbs of Mr. Quick


We do a satisfactory job of plumbing in less time than you'd suppose it would require. Thoroughness and moderate prices are part of our plan.
PLUMBING HEATING
5068 NIAGARA AVE.
PHONE POINT LOMA 152
MASTER PLUMBER REG. NO. 71

OCEAN BEACH
**Merry-Go-Round**
Open Evenings During the Fleet's Stay in San Diego



# Katherine's "Kollum"

By MRS. KIRK SMITH
Phone Point Loma 17

### THE HOSTS
(Spring in California)

They come, my star-boarders,
Marauders, defrauders, under orders
To make themselves hoarders of ham fats, jams, jellies and marmalades!
Behold their miles-long, millions-strong parades!
The moiling, toiling, trudging, drudging lady invaders!
The mobbing erratic, robbing fanatics, the terrible black things!
The mute looters!
Deep they keep their track to my shack
With their busy small in-and-out issuings.
Seeping in, creeping in, sweeping in, at the time of my sleeping,
When, their fierce depredations beweeping,
I ought to be fighting them, smiting them,
The intriguing beleaguerers!
No, in they come, jostling, bustling, hustling;
In they sift, apostles of thrift, interminably drifting in,
The sinister spinsters!
A billion itinerants, a trillion noctivagants, quadrillions of miscreants
Eat of my substance;
Eat of my store;
Carry my good food to young quintillions more
Of these same mobbing fanatic, robbing, erratic, throbbing ecstatic
Little black ants.

Winifred Davidson,
in "American Poetry Magazine."

◆ ◆ ◆

### BIRTHRAY CELEBRATION

Mrs. M. Osborn of 2011 Ocean Boulevard, gave a birthday party at her home last Monday, in honor of her daughter's eleventh birthday anniversary. Several companions of the little girl were invited, and a general good time was enjoyed by all those present. Mrs. Osborn served ice cream, cake and candies.

◆ ◆ ◆

Birthday Cards, FROIDE'S, Bacon

◆ ◆ ◆

### WEEK END GUESTS

Mr. and Mrs. I. A. Holdridge, of 2143 Bacon street entertained over the week end for Mr. O. W. Scrivener and family, Mr. P. G. Randolph and family of San Diego, Mrs. Gus Forrest and little nephew, Bobbie, of Springfield, Missouri.

Mr. and Mrs. Franklin P. Plank and little son have moved to Ocean Beach, and are residing in one of the Rankin bungalows on San Monica avenue.

◆ ◆ ◆

### GUEST FROM NEW YORK

Mr. and Mrs. Julius Adler of New York City are guests of Mr. and Mrs. Maurice Braun, at their home on Point Loma.

◆ ◆ ◆

### MUSICAL RECITAL

A Musicial Recital will be given in the O. B. Baptist church on Friday evening of this week by Miss Cora Ganett and her pupils of San Diego.

◆ ◆ ◆

### RECEPTION FOR DINNER GUESTS

Mr. and Mrs. John Davidson of Carleton street entertained at dinner, followed by an informal reception for Mr. and Mrs. William H. V. Berlin, on Thursday evening.

◆ ◆ ◆

### THE BEAUTY SHOP
Phone Point Loma 193.

◆ ◆ ◆

Mrs. George William Brown of Rosecrans Street, president of the Point Loma assembly, is visiting her son in Berkeley.

◆ ◆ ◆

The Authors' Breakfast at the Cabrillo Cafe, under the auspices of the League of American Penwomen Friday morning, proved to be one of the most interesting of the literary gatherings of the year.

◆ ◆ ◆

The work on the paving of Canyon street, the main artery between Ocean Beach and Roseville, is progressing very rapidly.

◆ ◆ ◆

A daughter was born to Mr. and Mrs. Walter C., 4402 Long Branch, Ocean Beach, March 19.

◆ ◆ ◆

Kodak Films, FROID'S, Bacon St.

W. Swartz, garage, 2178 Fronde, $300.

**Prosperity!—Feel it, talk it, know it—Advertise!**

### RAIN
From Point Loma Sonnets

Winifred Davidson

It rained tonight and down gray Loma's slopes
Creep hesitant a thousand vagrant streams
Into deep sculptured canyons; like your dreams
Of other days; as singing as your hopes
Of days to come. How sometimes Fancy scoops
A hollow out of Time itself, and gleams
Among stilled hours and dead! So long it seems
You have but silence known—your tired heart gropes.
At first along ways unaccustomed, lost;
Then lifts and rushes like this rushing rain,
Pours like these rills that search the barren coast
And hurtle to the sea. Down some close lane
Your heart runs home. So Loma—silent ghost—
Awakes tonight and sings and lives again.

(Quoted in Braithwaite's Anthology of American Magazine Verse and in the English Anthology, "Poetry of Today"; referred to in the Boston Transcript and elsewhere as one of the most distinguished poems of 1924.)

◆ ◆ ◆

### POINT LOMA PROGRESS

Much building is going on all over Point Loma, and the Loma Portal, Roseville, and La Playa districts are receiving their full share of attention. Very few building lots are to be had at old prices, and the indications are that good views will soon be at a premium on those sites that have for so many years been all view. The new thirty-minute service of the street cars is of course helping to build up this end of Point Loma.

◆ ◆ ◆

## STRAIGHT TALKS WITH AUNT EMMY

### ON "SUCKER LISTS"

"Ever since I bought that $500 electric company bond, Aunt Emmy," said Helen, "I have been pestered by all sorts of bond salesmen to buy other things. I should like to invest again, but I am bewildered. Every day or so I see something that sounds so good. But I don't know what to do."

"That reminds me," said Aunt Emmy, fishing through her workbasket and taking out some clippings from her needle book. "I have an article from a magazine that will help. The writer gave some questions to make a bond salesman answer in writing and said that if the salesman were on the square he would answer the questions satisfactorily. Here they are," and Aunt Emmy began to read:

"'1. Will my bank say that the house which is offering the security is reputable?

"'2. Give an exact description of the security?

"'3. What provision is made for paying off this and other securities of the company?

"'4. What is the nature of the business of the company?

"'5. How much of a margin did the company earn annually over all its depreciation and interest charges for each of the last ten years?

"'6. What dividends has the company paid on its stock for each of the last ten years?

"'7. What are the company's total assets and liabilities and has it sufficient funds to carry on its business?

"'8. What are the experience and reputation of the men controlling and operating the company?'

"Then the next thing to do is to go to your banker and let him check up all this information for you," added Aunt Emmy. "Now that you know your name is on a 'sucker list' be doubly careful."

"What's a 'sucker list,' Aunty?"

"It is a list of the names of people who have purchased securities or inquired about them. Such lists are bought by so-called investment brokerage houses all over the country. Lots of bad securities are sold through unscrupulous brokers writing to the names on those lists."

"Oh, that's it, is it?" exclaimed Helen. "I suppose the poor people are flattered at getting such letters. I know I was."

"Just so," Aunt Emmy said, with a smile.—Anne B. Aymes.

Boost for an O. B. Civic Center.

### H. H. REID AND SON AND CECIL O. CARL REMOVE TO NEW QUARTERS

The hardware and paint store of H. H. Reid & Son has been removed from 5050 Newport avenue to a larger and better location at 5004 Newport, corner Bacon street. A special arrangement of shelving and counters permits an excellent display of a fine assortment of hardware, kitchenware, household supplies and tools, while a special line of standard paints and oils is shown to splendid advantage. Large show windows also give exceptional attractiveness to the new quarters of this popular hardware firm and their friends predict a marked increase in business through their removal.

Adjoining the corner store of H. H. Reid & Son on the Bacon street side, Cecil O. Carl, the well and favorably known electrician, has also moved from his former location and is far better equipped to supply his patrons with everything electrical. Courtesy and promptness form the watchwords of service in the Carl establishment and estimates for electrical work are cheerfully given.

Dean D. R. Manly, two frame flats, 2719 Ocean Front, Mission Beach, $6,000.

Maurice Groves, frame cottage and garage, Monte Villa, Pacific Beach, $1,000.

A. E. Richards, frame cottage, 721 Tangier Court, Mission Beach, $2,000.

## KEEPING WELL

### WHERE DOES YOUR MILK COME FROM?

DR. FREDERICK R. GREEN
Editor of "HEALTH"

HERBERT HOOVER says the cow is man's best friend.

In spite of the poetry, eulogy and fine sentiment that have been written around the horse, the dog and the cat, he votes for the cow.

"Looking at her as she stands in the fresh grass by the brookside, patient, fawn-eyed, unpretentious, one would never suspect," he says, "that she saved the lives of 12,000,000 children. She is the best friend that war-worn Europe found in the world. She overcame the enemies that walk in the wake of war—famine and pestilence, and children dwarfed and imbecile. Every two dairy cows in the United States, on the average, have saved one child's life in Europe in addition to doing their duty at home."

Milk is nature's food. It is the only food which the mother produces from her own body for her offspring. Its use as food began very early in human history.

In primitive races, a man's wealth depended on the number of milk-producing animals he owned. Abraham, the father of the Jewish people, was a man of influence because of his flocks and herds. When he went out of Ur of Chaldea, the seat of early civilization, into Canaan, the Promised Land, he took his cattle with him, not only to provide food on the way, but also as the foundation for the wealth of the new nation.

The most vigorous and longest lived races have been the largest milk consumers.

Under primitive conditions, there was no pure milk problem. Milk was produced in healthful surroundings and was consumed as fast as it was produced. Even a few generations ago, each family kept its own cow or bought its next door neighbor's surplus.

Today, even in small cities, milk is furnished by local dairy companies and is brought to the door every morning, like the daily newspaper. It comes from many widely separated farms; it is carried by wagon, trolley car or railroad train to the dairy station; it is mixed, bottled and distributed to customers who have no idea where it comes from.

So its purity and cleanliness is an important problem.

Where does your milk come from? Is it produced from healthy cows, in clean barns? Is it shipped in clean cans? Is it properly pasteurized? Is it delivered to you in clean bottles, tightly sealed?

If you don't know, find out. All reputable milk dealers will be glad to tell you.

Our milk today is closely watched and guarded.

Be sure yours comes from a reliable source.

(©, 1924, Western Newspaper Union.)

IF it's in the line of
**PRINTING**
From a Visiting Card to a Poster.
We Can Satisfy You With Quality, Quantity and Service
**The Beach News**
JOB PRINTING DEPT.
Phone Point Loma 17
4829 Saratoga Avenue, Ocean Beach, California

It's Not Far to a FABER Store

**FABER'S Ocean Beach Grocery**
5008 Newport avenue Phone Pt. Loma 48

**Faber's Little Cash Grocery**
5021 Newport Ave. Pt. Loma 129

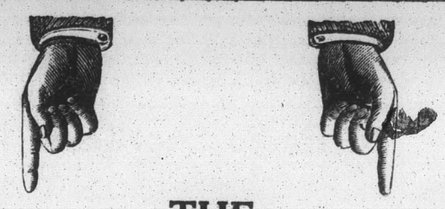
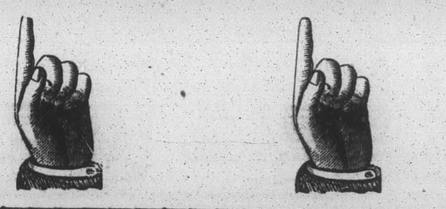
**Faber's Cash & Carry No. 3**
2119 Bacon St. Phone Pt Loma 248

**Faber's Cash and Carry No. 4, Mission Beach**

* * *

WHY TRADE ELSEWHERE
WE CARRY THE BEST AND SELL THE CHEAPEST
TRADE AT HOME AND SAVE MONEY

It's Not Far to a FABER Store


THE
**Police and Firemen**
ASK YOUR SUPPORT
**Vote YES**
On Proposition No. 1

(Political Advertisement)

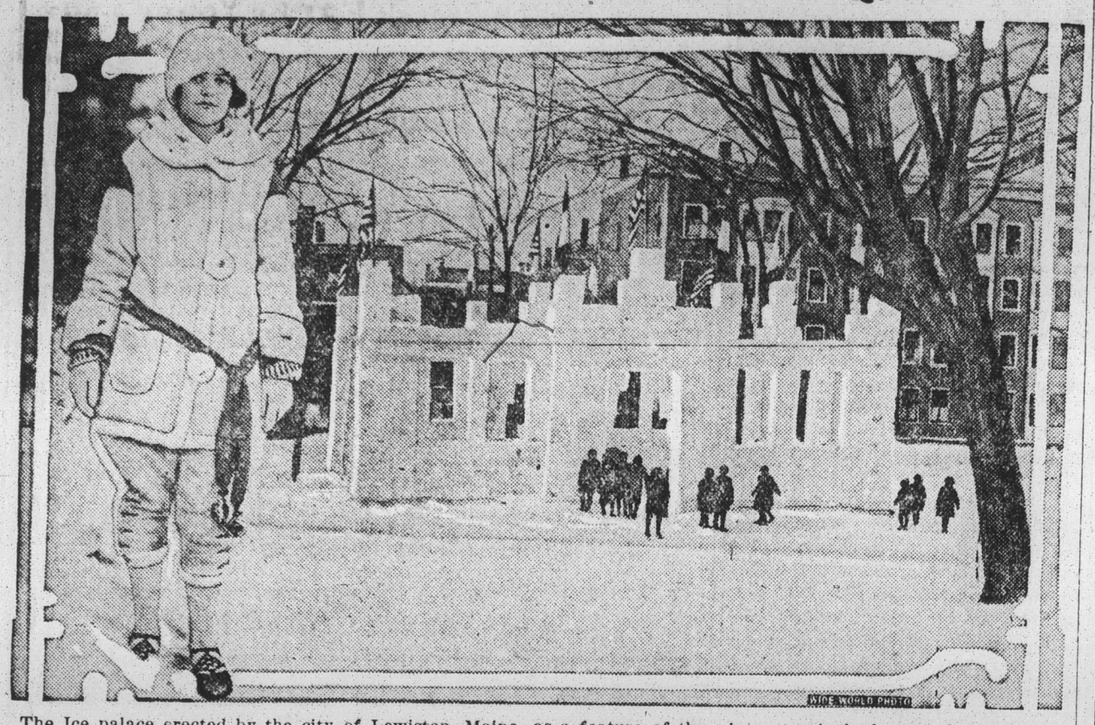
"The Workingman's Friend"
**Virgil Bruschi**
CANDIDATE FOR RE-ELECTION AS MEMBER OF CITY COUNCIL
**THANKS**
HIS MANY BEACH SUPPORTERS FOR THEIR LOYALTY AT THE PRIMARIES AND HOPES FOR CONTINUED SUPPORT AT THE GENERAL ELECTION TUESDAY, APRIL 7th


**OCEAN BEACH LUMBER COMPANY**
W. H. RABSAHL, Manager
Corner Muir Ave. and Ebers St.
Phone, Point Loma 40
LUMBER
LATH - SHINGLES - NAILS - ROOFING
Sash and Doors and Mill Work
Wall Boards—Cement and Plaster
Agents for
PIONEER SHINGLES and UPSON BOARD

REPUTATION IS REPTITION
Persistent advertising is a reputation builder for any business man.
Keeping your name steadily before people impels them to think of your business.

**Don't Watch Mission and Ocean Beaches Grow—Grow With Them!**

## Maine's Ice Palace and Winter Carnival Queen



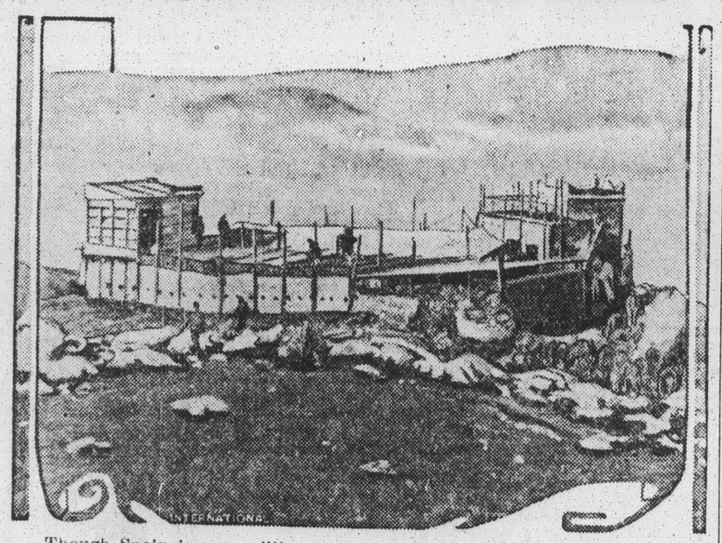
The Ice palace erected by the city of Lewiston, Maine, as a feature of the winter carnival of sports held there by the Canadian Showshoe clubs. The building is made of ice cakes selected for their clearness, each block weighing 700 pounds. At the left is Yvonne Faucher, queen of the annual state winter carnival at Augusta, Maine, an event participated in by the governor, numerous other officials and great crowds of citizens.

## Radio Shorthand Medal Winners



Winners of prizes in the radio shorthand contest receiving medals from Charles Lee Swem, world's champion speed writer. Left to right—Dorothy Toolberg, David Terry, New York; Catherine Woerner, Jersey City; Anne Walzen, Plainfield; Mrs. Etta Fowler, teacher; and Reuben Lachenbaum, who tied with Miss Toolberg for first prize.

## New Spanish Fort in North Africa



Though Spain is now willing to make peace with the Riff tribesmen that have been defeating her in Morocco, she is building new forts, like the one shown above, to protect the city of Tetuan and the region along the coast.

## Lithuanian Diplomat and Family



New and exclusive portrait of Kazys Bizauskas, Lithuanian charge d'affaires of the legation in Washington, with Madame Bizauskas and their two charming children, Prima and Alge. The photograph was made in the Lithuanian legation. Mme. Bizauskas is one of the most delightful diplomatic hostesses in the capital.

## GIRLS CONSIDER KILTS



English women, it is reported, are seriously considering adopting the kilt as a substitute for the short skirt, and if they do, the fashion is sure to spread to America. Just to show our girls how they may look in kilts, Peggy Shannon, of the chorus, put them on and strolled down Fifth avenue, New York.

### *Eye Accidents' Cost Huge*

Accidents to the human eyes are one of the most costly phases of industrial casualties, according to the national committee for the prevention of blindness, which reports that in the large industrial states of the East the loss is around $1,000,000 per state in actual outlay for treatment, care and compensation. These sums do not represent more than a small part of the actual economic loss suffered both by employees and employers.

## Standard Coil in Roberts Circuit

### Suggestion That Will Be of Interest to Builders of Radio Sets.

By C. C. SHUDER

Here is a suggestion that might be of interest. Most of the ready-made coils for the Roberts circuit are rather costly and in some instances appear to be somewhat weak mechanically as regards the adjustment of the tickler.

I have used two Crosley varinds such as is shown in Fig. 1 and while I have not a permanent installation

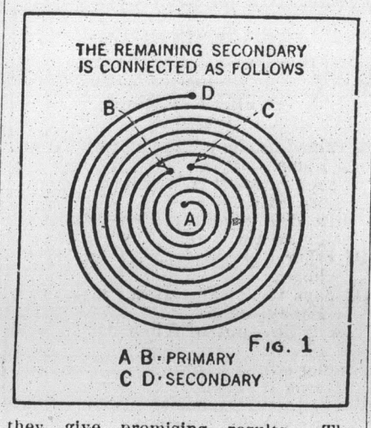



Fig. 1

they give promising results. The tapped coil on one of the varinds may be used as a single circuit for the primary or may be used as the primary and secondary of the antenna coupler by dividing it into two sections as shown in Fig. 2.

On the second varind, the tapped coil was replaced with a winding of larger-sized wire for the secondary, the sliding coil used as the tickler and the coil intended for the tickler on the

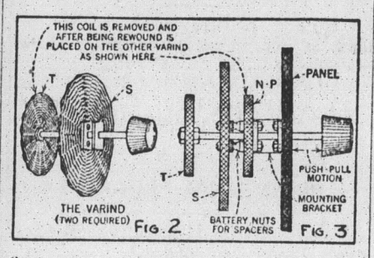


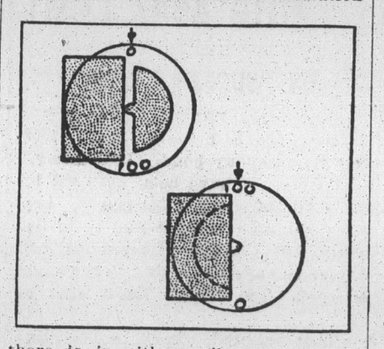

Fig. 2 Fig. 3

first unit, constituting the N-P form. See Fig. 3. This latter coil must be rewound with a pair of wires to provide the N-P winding.

A pleasing panel appearance is produced and the units are mechanically substantial.

### Things to Know About Low Loss Condensers

In the midst of much talk about low loss coils and low loss condensers there seems to be much uncertainty on the part of buyers as to just what constitutes a low loss part of either variety. In a word, it may be said that the less dielectric or insulation



there is in either coil or condenser the lower the losses, all other factors being equal. This means thin winding forms for coils, preferably none at all, as in the basket-weave coil. For condensers it means barely enough insulation to separate the rotor and stator plates.

### Crystal Detectors and the Reflex Circuits

The crystal detector is coming into wide use today through the medium of reflex circuits. One thing in favor of the crystal detector over the vacuum tube is that it is stable in operation and is noiseless. However, there are so many crystals on the market that one has to be careful in making a selection. When purchasing a crystal detector the first consideration is the maximum voltage that it will stand. Under ordinary conditions the detector should be able to stand up under a potential of at least 90 volts—a higher voltage if desirable. The fixed type of crystal detector is to be preferred. After the detector has been placed in the circuit it should be reversed to test for better results. It is characteristic for a crystal detector to work best in one direction. It is wise to have at least two detectors for the circuit using the crystal and each one should be given about a month's service. In other words, change your detector once a month.—New York World.

### Detector Tube Should Be Correctly Wired

The best arrangement for the wiring of a soft detector tube is to connect the filament side of the secondary circuit to the negative terminal of the detector tube socket. When a hard tube, such as the UV-201A, is used as a detector, the filament wire from the secondary circuit should be connected to the positive socket terminal. Remember this point as well as the resistance of the rheostat when you change from one tube to the other.


CHILDREN CRY FOR



Fletcher's CASTORIA

MOTHER:— Fletcher's Castoria is especially prepared to relieve Infants in arms and Children all ages of Constipation, Flatulency, Wind Colic and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep.

To avoid imitations, always look for the signature of Chas. H. Fletcher. Absolutely Harmless - No Opiates. Physicians everywhere recommend it.


### *Was a Day Ahead*

Much curiosity was aroused on a Saturday at Bucksport, Maine, about 9:30 o'clock in the morning by the ringing of the church bell of the Methodist church. Later, it was learned that the sexton had mistaken Saturday for Sunday, and, with the auditorium and vestry well warmed, was ringing the bell to call the worshipers to church.


Wright's Indian Vegetable Pills are not only a purgative. They exert a tonic action on the digestion. Test them yourself now. 372 Pearl St., N. Y. Adv.


### *Germs to Eat*

A method of vaccination against certain diseases by eating dead germs or rubbing them on the skin is announced by Prof. A. Besredka, a Russian scientist working in Paris.

### *Full Explanation*

"Rastus, what's an alibi?"

"Dat's provin' dat you wuz at a prayer meetin', whar yo wasn', in order to show dat yo wusn' at de crap game, whar yo wuz."—Dartmouth Jack o' Lantern.


**Freshen a Heavy Skin**

With the antiseptic, fascinating Cuticura Talcum Powder, an exquisitely scented, economical face, skin, baby and dusting powder and perfume. Renders other perfumes superfluous. One of the Cuticura Toilet Trio (Soap, Ointment, Talcum).—Advertisement.


### *Rara Avis*

"What is an optimist, Pop?"

"An optimist is a married man who is not a pessimist."


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SAY "BAYER ASPIRIN" and INSIST!

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians 24 years for




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Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monoaceticacidester of Salicylicacid



*Most headaches due to lack of internal cleanliness*

WHEN you are constipated, poisons form in the accumulated food waste and are carried to all parts of the body. Headaches follow. Biliousness, insomnia, lack of energy, all result from constipation, which if unchecked will lead to serious results.

*Avoid Laxatives—Say Doctors*

A noted authority says that laxatives and cathartics do not overcome constipation, but by their continued use tend only to aggravate the condition.

Medical science has found in *lubrication* a means of overcoming constipation. The gentle lubricant, Nujol, penetrates and softens the hard food waste and thus hastens its passage through and out of the body. Thus, Nujol brings internal cleanliness.

Nujol is used in leading hospitals and is prescribed by physicians throughout the world. Nujol is not a medicine or laxative, and cannot gripe. Like pure water, it is harmless.

Take Nujol regularly and adopt this habit of internal cleanliness. For sale by all druggists.




Nujol TRADE MARK

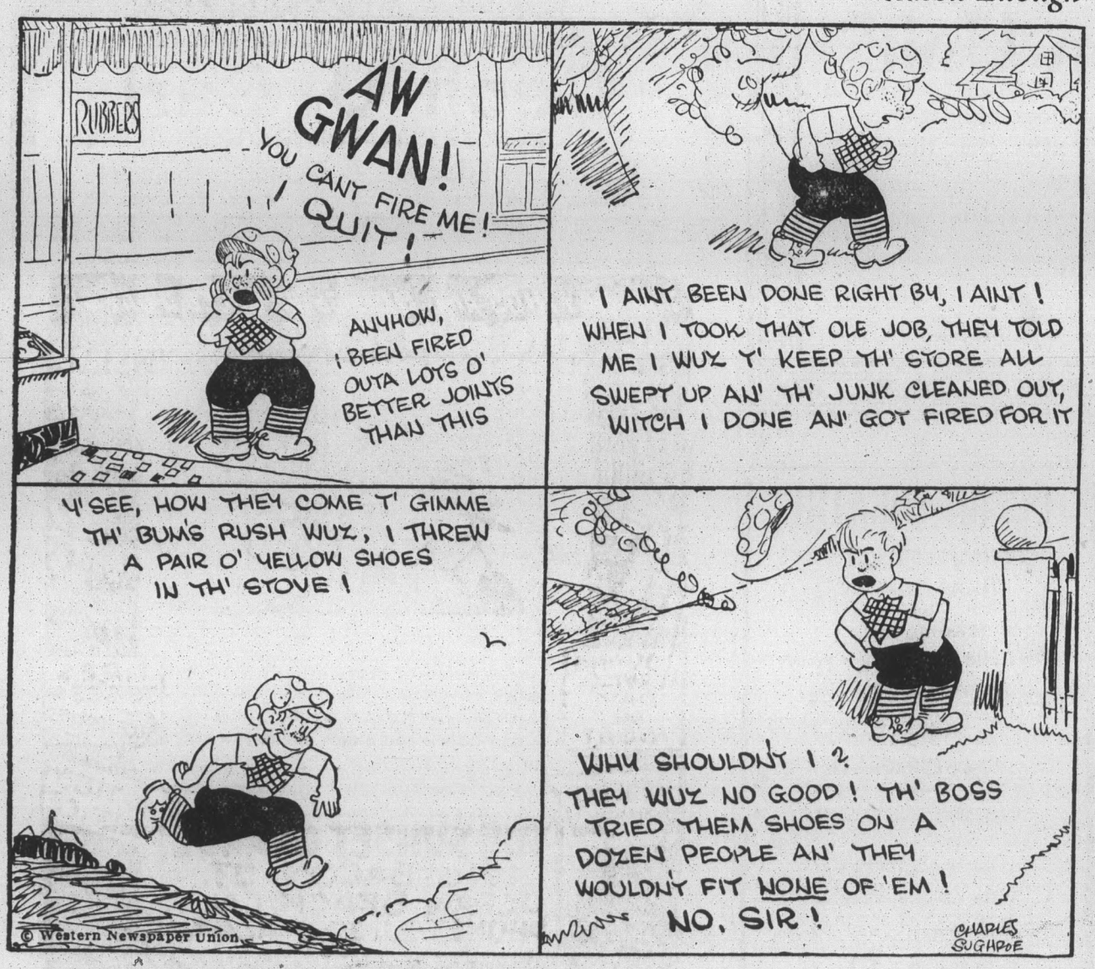
*For Internal Cleanliness*

# OUR COMIC SECTION

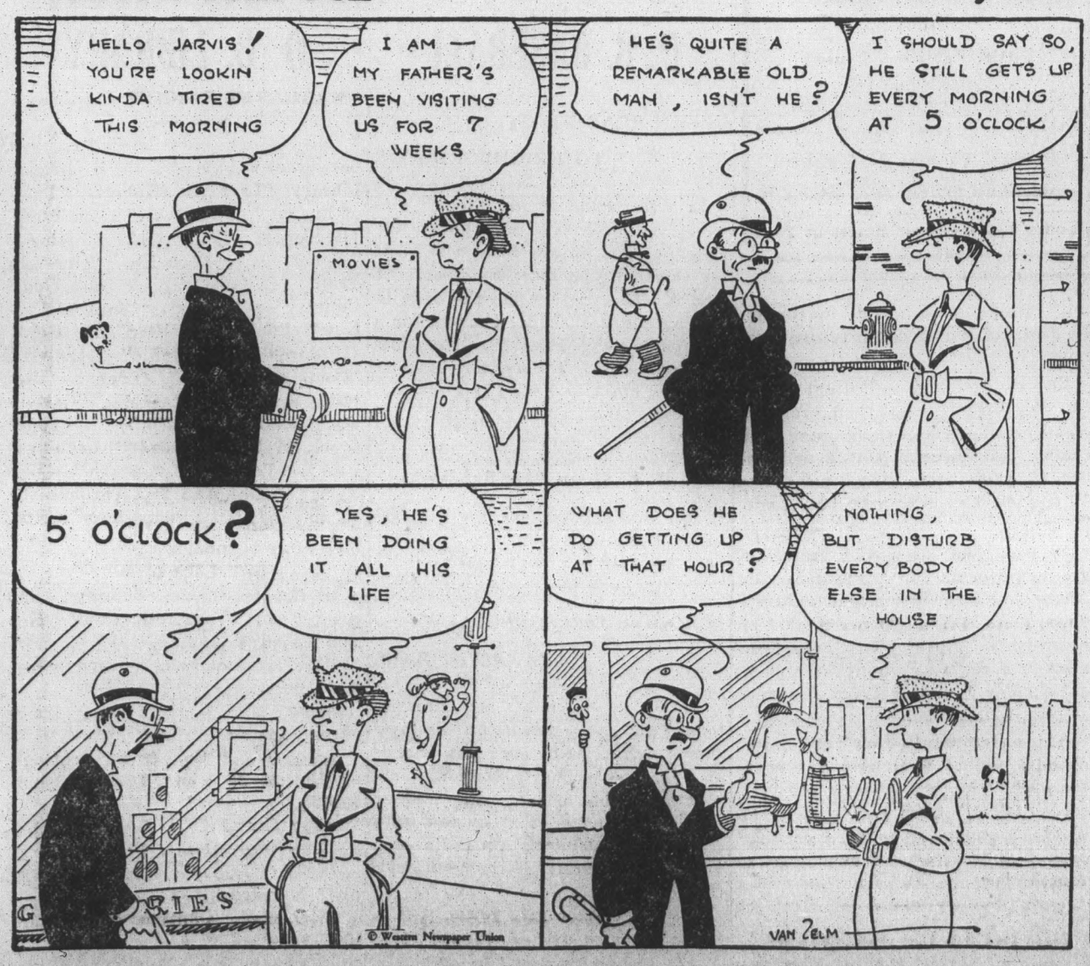
## Ether Waves




## MICKIE, THE PRINTER'S DEVIL




## WHAT'S THE USE — The Early Bird




## Something to Think About

By F. A. WALKER

### BLOCKING THE WAY

THOSE apostles of laxity who can never find time to do anything as it ought to be done go crookedly through life complaining in their semi-serious moments that they are lagging leagues behind their rivals, and never getting anywhere.

They admit this without any apparent sense of shame or compunction of conscience.

Sometimes to their intimates of like ilk, they boast of their shortcomings in a spirit of bravado.

A laziness that distinguishes them from what they disdainfully term the "common class," to whom they will scarcely nod a courteous good morning, seems in their minds to put them upon a worshipful pedestal.

Daily they go about their task in a slipshod manner, shunning responsibility as a hen avoids a pool of water. Everything they do is half done.

Careless in observing how the proficient save time and energy, and thus make of work a pleasure instead of a drag, these listless persons are always in trouble, scowling and finding fault, even when everything about them is cheerful.

Their desks or benches are continually in confusion, quite in keeping with their unmethodical minds.

When urgently needed no paper or tool is in sight or reach.

It is generally hidden somewhere in a disordered heap. Precious minutes are lost while searching for the elusive thing, and should the task of finding it happen to be more vexatious than usual, some innocent fellow-worker is openly charged with pilfering.

Then a storm breaks and the atmosphere is surcharged with anger, which in the customary slowness of cooling off is likely to leave the principals for days and days in sulky humors.

Persons of this character are doomed to fail in everything they undertake, except in the making of quarrels and the wrecking of friendships.

Blameful themselves, they pile their sins on the blameless.

Wherever they are found there is turmoil, inefficiency, disloyalty and unhappiness, four danger signals which block the way in every track of endeavor to promotion to the higher ranks.

(© by McClure Newspaper Syndicate.)

## Another Grade

By DOUGLAS MALLOCH

FOLKS can't always find the word
For the things to say.
Now and then a man's a bird
Sayin' right away
Just the thing at just the time
That is proper, right and prime;
But the glibbest ones by far
Often poor performers are.

So, my girl, I haven't got
Sense to say it right—
Think of somethin', like as not,
By tomorrow night—
Then you'll be a hundred miles—
Yes, sir, gone and took your smiles
Where there ain't a chance to see
Only in my memory.

I'll remember, don't you fear—
I'll remember when
You and me was youngsters here,
Thinkin' others then
In their twenties gittin' old.
Goodness, how the time has rolled!—
Here you are, and here I be,
Twenty-one and twenty-three.

You was always smart at school—
There ain't many such.
Me, I guess I used to fool,
Fool around too much.
I was older, but one day
You caught up with me—and, say,
You could just have knocked me dead
When you passed a grade ahead!

Guess that's what you're doin' now—
Made another grade.
Hitched and harnessed to the plow
I am, I'm afraid;
But you're growin' ev'ry hour,
Bloomin' like a garden flow'r.
Life has, as it ought to do,
Once again promoted you.

Folks the word can't always find
For to say a thing;
But up yonder look behind
Where the swallows sing.
You'll be busy, I expect,
But just try to recollect
Me—no special reason why—
Just remember. Well, good-by.

(© by McClure Newspaper Syndicate.)

## Your Last Name

### IS IT MOODY?

ONE authority says that Moody is derived from a personal name Muthe, while another authority assures us that Moody is an adjective nickname from the word which now means morose, but which at the time that it was first used as a name had the older meaning of valiant. Muddiman is akin to it, having originally been Moodyman or valiant man.

Undoubtedly the family is of English origin. The first to settle here was William Moody of Ipswich, England, who came to this country in the Mary and John in 1633 and first settled at Bayfield, Mass. In the home he built there, his heirs were born for the next two hundred and twenty years.

It is said that this William Moody belonged to an ancient English family which "went down with the house of Lancaster in 1471." William married Sarah Pierce and had four sons, whose names were Samuel, Joshua, Caleb and William. Joshua, a Harvard graduate, was a famous minister in his day. Caleb was the ancestor of Dwight Moody. It is the boast of the Moody family that from the time of Joshua Moody the family never lacked for an exceptionally great preacher. Joshua outshone them in the Seventeenth century, Samuel in the Eighteenth and Dwight Moody in the Nineteenth century.

POMEROY—This is an old French name derived from a word pommeral, meaning appleyard. Of course the Pomeroys derived their name from some place called Pommeria but there are many such places.

(© by McClure Newspaper Syndicate.)

## Mother's Cook Book

Mary had a little lamb
With fleece as white as snow;
The rest of all the tragedy
Perhaps you may not know.
It followed her to school one day,
According to the book;
Alas! the school where Mary went,
They taught her how to cook.
—Lippincott's.

### SEASONABLE FOODS

FOR a luncheon or dinner dish the following will be enjoyed:

**Browned Pressed Veal.**

Cook three and one-half pounds of veal and one-half pound of lean pork until the meat falls from the bones. Season and reduce the liquor to three-quarters of a pint. Pour this over the meat and mix thoroughly, then pack in a pan. When cold, slice, dip in egg and crumbs and brown in butter.

**Banana Fluff.**

Cut seven bananas into slices, sprinkle them with lemon juice and shredded coconut; let stand an hour on ice. Put the fruit through a fruit press and add one cupful, lacking a tablespoonful, of powdered sugar. Fold into the mixture the stiffly beaten whites of four eggs and turn into a freezer; turn until it begins to turn hard, then add a pint of cream that has been whipped until stiff.

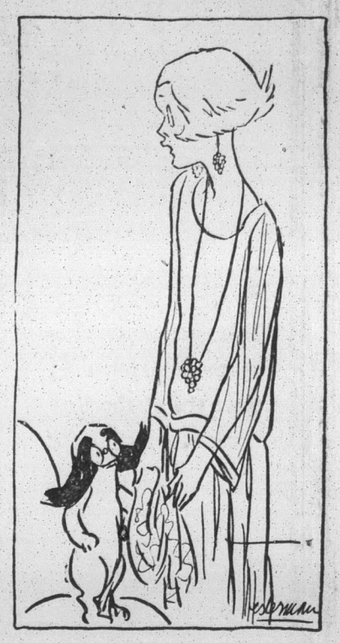
**Curried Bananas.**

Put a cupful of desiccated coconut into a dish with a cupful of milk; if the fresh coconut is used add its own milk, if enough. Peel and slice a half-dozen bananas and put them with two tablespoonfuls of butter in which a tablespoonful of curry has been heated; brown lightly. Add a teaspoonful of the essence of anchovies, a teaspoonful of worcestershire sauce, one-half teaspoonful of salt, a dash of cayenne and, last of all, the coconut and milk. Simmer for fifteen minutes, then stir in a well-beaten egg. Serve in a well of freshly boiled rice.

Nellie Maxwell

(©, 1925, Western Newspaper Union.)

## The Young Lady Across the Way



The young lady across the way says she's old-fashioned enough to think that girls look better in skirts than in anything of a bipartisan nature.

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## SCHOOL DAYS




## The Appleton Family

Mr. Lysander John Appleton
Mrs. Lysander John Appleton
Miss Daysey Mayme Appleton
Master Chauncey Devere Appleton

MRS. LYSANDER JOHN APPLETON, recently visited Grant's tomb. She gave a passing glance at



it, and then said: "What a pity to waste all this fine grass when it would keep a cow."

—x—

When Lysander John Appleton gets cross his wife gets no sympathy from Daysey Mayme. "You married him," she will remind her mother. "Whatever made you marry a man like that?" Then Mrs. Appleton replies in a low mumble, and Lysander John knows she is apologizing to her children because she didn't marry a prince, or a duke, or at least a banker.

—x—

Daysey Mayme Appleton, though a devout member of church, can't resist the desire to be revenged if some one offends her. A girl recently stole her beau, and Daysey Mayme got a sweet revenge. She cut up a loaf of baker's bread into thin slices, put ham between, and tied them with baby blue ribbon. Then she made some lemonade, and invited 12 girls in to spend the afternoon, and left the Hated One out. Oh, it was sweet when she passed the ham sandwiches tied with baby blue ribbon, and watered the lemonade a little more, to reflect on what her rival was missing. "She will be sorry," said Daysey Mayme, when she returned to the kitchen with an empty plate, "when she finds out what she has missed."

(© by George Matthew Adams.)

# Daylight Your Kitchen

15 DAY FREE TRIAL

This is an untouched photograph taken by the light of the Unit



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in your kitchen on a 15 day FREE TRIAL without obligation to buy on your part. If you want to keep it after that time we will sell it to you on small monthly payments.

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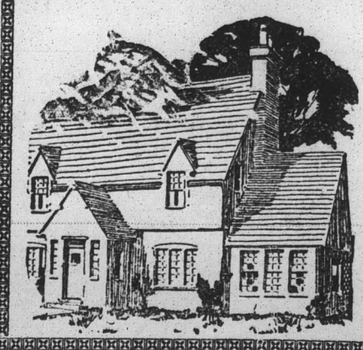
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## OCEAN THEATRE

TONIGHT SATURDAY

HARRY CAREY

—in—

"Roaring Rails"

News and Our Gang Comedy

Admission 15c and 20c

SUNDAY

Herbert Rawlinson

—in—

"HIS MYSTERY GIRL"

"THE GO-GETTERS"

With Alberta Vaughn

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SPECIAL

TUESDAY AND WEDNESDAY

JACKIE COOGAN

—in—

"Little Robinson Crusoe"

Also Comedy

NOTICE—Special Matinee for the Diddies, Tuesday 3:15 o'clock

Admission Children 15c, Adults 30

Come Early—Show Starts at 7:15



THE SAYINGS AND DOINGS OF SPEED O'DAY OF

## THE SUNSET GARAGE




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Speed O'Day knows how to put the juice of electric life back into that battery. He'll fix it up for you in a hurry or sell you a new one if you are in need of it.

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### BEAMS OF LIGHT FROM THE BEACHES TO THE PLAZA

Elmer A. Sperry, inventor of the gyroscope stabilizer for airplanes and ships and "Metal Mike" the automatic helmsman which steers a ship throughout an ocean voyage more accurately than man can do it, has just perfected a portable electric searchlight which can throw a beam of light six miles. The new electric searchlight weighs but 1,500 pounds and is three times as powerful as the best searchlights used during the Great War. It is designed for anti-aircraft work, is easily moved from place to place, can be protected with sand bags and its beam produces light of 1,200,000,000 candle power.

### OCEAN BEACH NEEDS

**More Paving.**

**More Street Lights.**

**More Civic Improvements.**

### TURNER B. KLINE HAS NEW BATTERY EQUIPMENT AT SUNSET GARAGE

Keeping step in the march of progress Turner B. Kline, the popular and wideawake proprietor of the Sunset Garage on Bacon street, has installed the latest "Unitron Rectifier" for recharging batteries. It has the capacity of charging fifteen 6-volt batteries at one time and is a most modern machine for battery service. The "Unitron" is manufactured by the famous Forest Electric Co., of Newark, N. J., and its installation has already proved a valuable addition to the excellent equipment at the Sunset Garage.

**Read the "LOMA LORE" series in The Beach News every week for interesting historical facts, told most entertainingly by Winifred Davidson.**

**Subscribe NOW—Only $1 per year.**

### POSTOFFICE RATES ADVANCE APRIL 15

The new rates which will go into effect April 15 on mail matter have been announced by the postal authorities as follows:

First class mail—No change on sealed letters or government postal cards. Private mailing or post cards, 2 cents each, whether written or printed.

Money orders—Present rate; Minimum, 3 cents; maximum, 30 cents. New rate: Minimum, 5 cents; maximum, 22 cents.

Registered mail—Present rate for $50 indemnity, 10 cents; for $100 indemnity, 20 cents. New rate for $50 indemnity, 15 cents; for $100 indemnity, 20 cents. No fee for return receipt under present schedule; a 3 cent fee for return receipt under new schedule.

Insured packages—Present rate: Minimum, 3 cents; maximum, 30 cents; no fee for return receipt. New rate: Minimum, 5 cents; maximum 25 cents; 3-cent fee for return receipt.

Special delivery — Present rate: No weight limit other than prescribed for various classes of mail, 10 cents. New rate: 2 pounds and under, 10 cents; more than 2 pounds to 10 pounds, 15 cents; over 10 pounds, 20 cents.

Second class mail—Old rate. A graduated scale for newspapers and magazines and "transcient matter," newspapers and magazines mailed by individuals. New rate: "Transcient matter, 2 cents an ounce for packages under 8 ounces; over 8 ounces at parcel post rate.

Third class mail—New rate, merchandise up to 8 ounces, 1½ cents for each 2 ounces; books, catalogs, seeds, bulbs, cuttings, roots and plants, 8 ounces or under, 1 cent for each 2 ounces; over 8 ounces go as fourth class.

**Classified Ads Get Quick Results.**

## O. B. BASEBALL

### OCEAN BEACH LOST TO NEIGHBORHOODS

In a fast game on the local diamond last Sunday afternoon the Neighborhood House nine nosed out the Ocean Beach team by a score of 7 to 6. The visitors had the edge in making every hit being chalked for a run, while home guard made ten hits for their score. Errors were even at the third notch and one home run was made.

### At El Cajon Next Sunday

The Ocean Beach team will travel to El Cajon next Sunday for their next game in the league series.

### SCHOOL BOARD CANDIDATE THANKS FRIENDS

I wish to express my sincere thanks and appreciation for the loyal support given me by my many friends at Tuesday's primary election. I expect to be able to take a more active part in my campaign from now until the general election, April 7th, and will be very grateful for your continued support.

Very sincerely yours,

JULIA PICKETT.

## O. B. LIBRARY

**MARGARET RANKIN, Librarian**

The following new books have just been received at the O. B. Branch Library: "La Roux (Abbott), "Thief of Bagdad" (Abdullah), "Mera Trail" (Bedford), "Bed Rock (Bethea), "Sunclouds" (Cohen), "One-way Trail" (Cullum), "Back to God's Country" (Curwood), "Ship of Destiny" (Boold), "Valley of Gold" (Howard), "Wolfville" (Lewis), "Coming of Amos" (Locke), "Majestic Mystery" (Mackail), "Cottonwood Gulch" (Mulford); "Copper Creek Trail" (Rhodes), Lochinvar Luck" (Terhune), "Sunrise" (Van Vorst), "Man Who Fell Through the Earth" (Wells), "Devonshers" (Willsie).

D. Dryden, frame cottage and garage, 745 Yarmouth Court, Mission Beach, $2,000.

Wm. M. Anderson, board house, 4745 Brighton, $1,200.

Same, 2721 Ocean Front, frame garage and flat, $3,000.

Baby Grand Co., frame cottage, 810 Kennebee Court, Mission Beach, $1,495.

Baby Grand Co., frame duplex, 815 Monterey Court, $2,790.

O. W. Jordan, frame cottage, 5076 Narragusett, $1,250.

O. O. Heun, addition, 4754, Cape May, $650.